

CAPE FEAR LITERACY COUNCIL

We envision a community
where all adults have the
language and literacy
skills they need to succeed.



The Literacy Council is an award-winning 501(c)3 nonprofit organization that provides **FREE**, personalized adult education through one-on-one tutoring and small classes. We serve about 500 students each year, and the effect on our community is far reaching. For every \$1 invested in literacy programs, there is a \$33 benefit to the economy*, and 100% of dollars raised stay local to the Cape Fear Area.

*Source: ProLiteracy

YOUR SUPPORT HELPS ADULTS...

- ✓ Get Better Jobs & Improve Employment Skills
- ✓ Support their Children's Education
- ✓ Make More Informed Healthcare Decisions
- ✓ Register to Vote
- ✓ Improve Reading, Writing, Math, & Digital Literacy Skills
- ✓ Earn a GED or Diploma
- ✓ Become U.S. Citizens



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MARK YOUR CALENDARS



Luncheon for Literacy

CFLC's largest fundraiser brings 400+ leaders together to support literacy, celebrate adult learners' achievements, and raise awareness for education needs. The event is a time of celebration and fellowship and includes testimonials by students, volunteers, and community leaders.

This is a great occasion for new friends and donors to experience the Literacy Council's long lasting legacy and the power literacy has to change lives.

Proceeds from this fundraiser benefit the Council's literacy and language programs, keeping them free for our students. Sponsors enjoy pre and post event publicity, as well as multi-modal recognition at the event.

Adult Story Hour

Adult Story Hour is a six-week series of once-weekly events held at Azalea Station in Wilmington's Cargo District. Modeled after NPR's Selected Shorts, each evening features local authors, artists, and entertainers reading short pieces they love to a live audience.

Each session is followed by a Q&A session facilitated by guests from CFLC's Board of Directors, WHQR, and, occasionally, famous authors!

Each event is attended by an audience of up to 75, with a series attendance of up to 450 people. Series sponsors are included in six continuous weeks of publicity in print, web, and social media platforms.

Book Sales - Happening Year-Round

The Friends of Literacy run our popular book and puzzle sales, where items range between \$1 and \$3, and 100% of the funds raised ensure CFLC's programs remain FREE for all students. The 2026 sales will take place at Hi-Wire Brewing and Good Hops. Come enjoy good conversation, good books, and a good brew for a good cause.

Hi-Wire Brewing (1020 Princess St, Wilmington)

Dates: May 6 & December 9, 2026

Time: 5:00-8:00pm

Good Hops (811 Harper Ave, Carolina Beach)

Date: Thursday, August 6, 2026

Time: 5:00-8:00pm



For more details on all of our events, visit www.cfliteracy.org/events

PARTNERING WITH CFLC

450+

ATTENDEES PER EVENT

3,000+

EMAIL SUBSCRIBERS

5,000+

SOCIAL MEDIA FOLLOWERS

LUNCHEON FOR LITERACY

\$1,000

- Your business name in program
- Stage recognition (pre-program slide show)
- One thank you post on Social Media
- Event Page Recognition
- Recognition in our Annual Report
- 2 Luncheon tickets

\$2,500

- Your business logo printed in program
- Your business logo on one table centerpiece
- Stage recognition (pre-program slide show)
- One thank you post on Social Media
- Event page recognition
- Recognition in our Annual Report
- 4 Luncheon tickets

\$5,000

- Your business logo printed in program
- Logo signs on buffet lines and on table centerpiece
- One thank you post on Social Media
- Event Page Recognition
- Website recognition
- Prominent recognition in our Annual Report
- 4 tickets to Adult Story Hour
- 8 Luncheon tickets
- 2 Donor event tickets

ADULT STORY HOUR

\$500

- Your business name printed on Table Tents
- One thank you post on Social Media
- Event Page Recognition
- Recognition in our Annual Report
- 2 Tickets to Adult Story Hour

\$1,000

- Your business name printed on Table Tents
- Stage recognition
- One thank you post on Social Media (per episode)
- Event Page Recognition
- Recognition in our Annual Report
- 4 Tickets to Adult Story Hour

\$5,000

- Your business name and logo printed on Table Tents
- Six thank you posts on Social Media
- Event Page Recognition
- Website Recognition
- Event tabling opportunity
- Prominent recognition in our Annual Report
- 8 Tickets to Adult Story Hour
- 4 Luncheon for Literacy tickets
- Donor appreciation event tickets

ANNUAL CORPORATE SPONSORSHIP

Annual Corporate Partners have unique opportunities to connect with our community, increase brand visibility, and show their company's commitment to addressing one of the most critical silent crises of our age: adult low literacy. This sponsorship tier supports ALL of CFLC's events for one year, providing publicity and recognition in front of 850+ people at events, and 12 months of digital and print recognition.

\$10K

PARTNER DETAILS

Contact Information

Please print your business name exactly as you wish it to appear on promotional materials and/or acknowledgments.

Contact Name: _____ Phone #: _____

Company Name: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Partnership Level

Please select the level of your partnership, supporting Cape Fear Literacy Council.

Adult Story Hour Sponsor

☐ \$500 Community Sponsor

☐ \$1,000 Episode Sponsor
I would like to sponsor
_____ episodes!

☐ \$5,000 Series Sponsor

Luncheon for Literacy Sponsor

☐ \$1,000 Community Sponsor

☐ \$2,500 Corporate Table
Sponsor

☐ \$5,000 Meal Sponsor

Annual Corporate Sponsor

☐ \$10,000 Annual Sponsor

**Yes, I would like
to sponsor CFLC
for an entire year!**

Payment Method

By completing this form, I/we pledge to partner at the level indicated and certify that I am an authorized representative of the aforementioned company or organization.

☐ Charge my
credit/debit card

☐ Invoice me

☐ Check is enclosed, payable to
CAPE FEAR LITERACY COUNCIL

Card Number: _____ EXP: _____ ZIP: _____

Name on Card: _____ CCV: _____

Card Type: ☐ MC ☐ VISA ☐ DISCOVER

Signature: _____



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