



OUR MISSION IS TO
PROVIDE PERSONALIZED
EDUCATION SO ADULTS
CAN TRANSFORM THEIR
LIVES AND CONTRIBUTE TO
A STRONGER COMMUNITY.

ANNUAL REPORT 2022
CAPE FEAR LITERACY COUNCIL
WWW.CFLITERACY.ORG
(910) 251 - 0911

2022



ABOUT US

At the Cape Fear Literacy Council (CFLC), **we envision a community where all adults have the language and literacy skills they need to succeed.**

We offer FREE assessment and tailored instruction to adults through one-on-one tutoring and small classes. CFLC's adult education programs include Adult Literacy and English as a Second Language (ESL). Each year, hundreds of adults enroll in CFLC's programs, working to improve their educational skills and achieve personal or work-related goals.

The Literacy Council was founded in 1985 and is an award-winning 501(c)3 nonprofit organization. Find out more about our programs, events, and service opportunities on our website at www.cfliteracy.org.

Board of Directors

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Isabela Luján

Katie Medina

Marlon Ramos

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Nicole Wolf-Camplin
Adult Literacy Coordinator

Nancy Woolley
Program Manager

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Business Manager

Erin Payne
Development Director

Yasmin Tomkinson
Executive Director

Alesha Edison Westbrook
Communications Director



I have to take a minute to breathe so I don't cry, but I just want you to know how much I appreciate this. That you all take the time to help people – that this place exists.

It matters that we have this connection and people like me can get help and learn here. No one acts like they're better than anyone else; it's just a way we can all share.

-Adult Literacy Student



A YEAR IN REVIEW

Dear Friends of Literacy,

In 2022, we felt the Literacy Council moving forward.

Renovations to our campus early in the year not only gave us a fresh perspective but also allowed for expanded instructional opportunities and community gatherings. The return of the in-person Literacy Luncheon was inspiring; it was joyful to experience fellowship with our stakeholders while celebrating the impact of CFLC's programs. After years of having to be reactive, 2022 made space for hope and intentionality.

On our leadership team, we were truly fortunate to welcome new members to our Board of Directors: Anna Averitt, Isabela Lujan, Katie Medina, and Katie Schmidt, all skilled professionals who share a passion for our mission. But we also have big shoes to fill as three past presidents, Blair Kutrow, Kelly Sechrist, and Bill Sewell, completed their second terms. We will be forever grateful for their wisdom and guidance through hurricanes, a pandemic, profound changes in federal funding, and so much more.

Despite our excellent progress, there is still more to do. The Barbara Bush Foundation for Family Literacy reports that:

Low literacy prevents millions of Americans from fully participating in our society and our economy as parents, workers, and citizens. It lies at the core of multigenerational cycles of poverty, poor health, and low educational attainment, contributing to the enormous equity gap that exists in our country.

In our community, Cape Fear Literacy Council works diligently to address this core issue and the related disparities – as you will see in this Annual Report. With your support, we know that we will continue to make a positive difference.

Thank you for believing in CFLC's mission!

Alexandra Umstead-Wrenn
Board President

Yasmin Tomkinson
Executive Director



PROGRAMS

ADULT LITERACY & ENGLISH AS A SECOND LANGUAGE

Cape Fear Literacy Council provides free and confidential instruction to adults – age 18 and older – who have educational goals that are personal or academic.

We offer 1-on-1 tutoring and small classes for:

- Reading and Writing
- English as a Second Language
- Math
- GED ® and Test Preparation
- U.S. Citizenship
- Digital Literacy

Our programs rely on volunteer power to make a difference in the lives of adult learners in the region. Tutor Training workshops are offered throughout the year, both in-person and online.

For information about becoming a volunteer tutor in either of our programs, find details online at cfliteracy.org or email info@cfliteracy.org.

2021-22 PROGRAM BY THE NUMBERS

315 ADULTS ENROLLED IN CFLC'S PROGRAMS AND
ENGAGED IN 10,932 HOURS OF INSTRUCTION

CFLC OFFERED 31 CLASSES AND HAD 191 TUTOR PAIRS

95% OF STUDENTS WITH COMMUNITY/INDEPENDENCE
GOALS REPORTED MEASURABLE PROGRESS

82% OF POST-TESTED STUDENTS MADE
MEASURABLE PROGRESS

ESL STUDENTS CAME FROM 37 COUNTRIES AND
SPOKE 19 DIFFERENT LANGUAGES

36 STUDENTS GOT NEW OR BETTER JOBS

122 STUDENTS STUDIED DIGITAL LITERACY; 31 EARNED
NORTHSTAR DIGITAL LITERACY CERTIFICATES





DEVELOPMENT

ANNUAL FUND GIVING & FINANCIALS

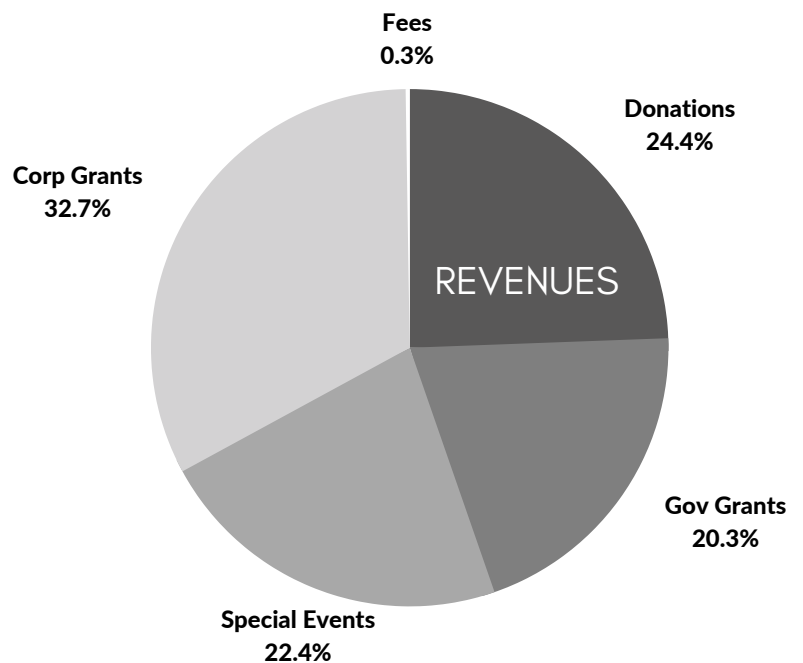
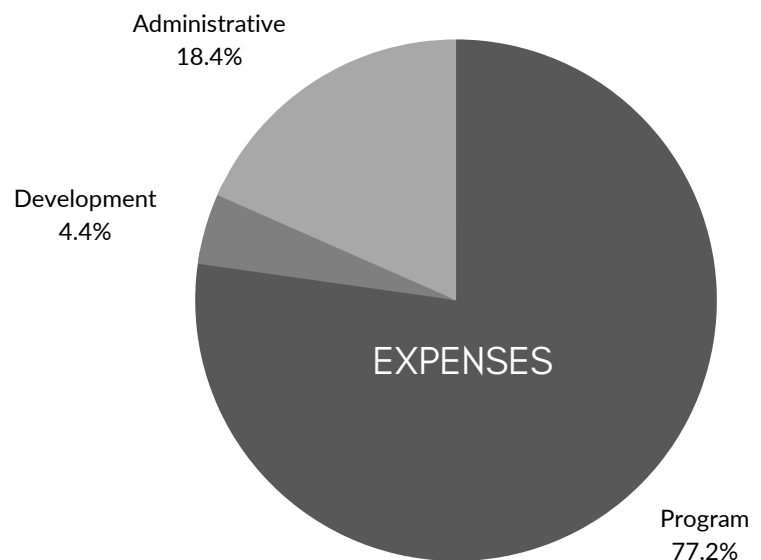
With the help and support of our donors, sponsors, and community partners, the Cape Fear Literacy Council works to address one of the most critical silent crises of our age: **adult low-literacy**. We are the only educational institution in the area that provides **FREE**, individualized adult literacy services.

100% of our support stays local. Our supporters' ROI is 33 to 1 -- every \$1 invested in literacy programs has a \$33 benefit to our regional economy.

[Source: ProLiteracy]



2022 FISCAL YEAR STATISTICS
(Unaudited)



ANNUAL CORPORATE PARTNERS

Blue Shark Vodka
Bob King Buick - GMC
Dan Dube Dentistry
Delaney Radiology
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First Presbyterian Church
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Catherine Kennedy Home Foundation
City of Wilmington
City of Wilmington - American Rescue Plan Act
Clannad Foundation
Cynthia and George Mitchell Foundation
Dan Cameron Family Foundation
Dollar General Literacy Foundation
International Paper Foundation
J. Tylee Wilson Foundation
Lagomarsino Foundation
Landfall Foundation
Live Oak Bank
Ministering Circle
New Hanover Community Endowment
Novant Health, NHRMC
ProLiteracy Opportunity Fund
United Way of the Cape Fear

THIRD PARTY SUPPORT

Bill's Brewing
Bookworm Pottery
Friends of Literacy Books
Hi-Wire Brewing
Orange Theory
Pomegranate Books
Wilmington Brewing Company
Wilmington Sharks Baseball
Wilmington Firefighters Foundation - Eric Lacewell Fund

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Lyle and Sara Strassle
Bob and Bernadette Tomkinson
Joshua and Stephanie Tucker
Jeff and Jan Turpin
Alexandra Umstead-Wrenn and Jonathan Wrenn ***
Rose Walker
Barbara F. Waxman

*** - Platinum Members

Each year, hundreds of supporters donate to provide the funds needed to sustain our programs. Leading these vital efforts are members of the Literacy Trust, who commit to contributing \$500 or more annually for 5 years.

To learn more about the Literacy Trust and the levels of participation, visit www.cfliteracy.org/donate.

TRIBUTE GIFTS

In honor of Alan Perry
Wilmington Firefighters Foundation,
Eric Lacewell Acct.

In honor of Alesha Edison Westbrook
Andrea Andrews

In honor of Alexandra Umstead-Wrenn
Lynn Wright-Kernodle
Alexander and Kathryn Wrenn

*In honor of Alexandra Umstead-Wrenn
and Jonathan Wrenn*
Alexander and Kathryn Wrenn

In honor of Barbara Biba
Zoe Trout

In honor of Barbara D'Alessandro
Giancarlo D'Alessandro

In honor of Billie Granger
Marsha Cook

In honor of Blair Kutrow
Laurel H Thornton

In honor of Caroline Scorza
Tom and Judy Scorza

*In honor of Carolyn James and Doris
Marbury*
Beth Wooten

In honor of Chuck Rogalski
Dan and Nancy Levine

In honor of Geneva Reid
Ronald and Anne Knopf

In honor of James Tramble
Vernon and Maureen Hayes

In honor of Janelle!
Ashley Hunt

In honor of Janet and Paul Stiegler
Irma E Forger

In honor of Jean Credle
Steve and Sue Pickard

In honor of Jimmy and Markay Carter
William and Martha Boney

In honor of JP Saintard Valiente
Phyllis Leimer

In honor of Karen Carter
Lee and Karen Crouch

In honor of Kim Thrasher
Sara Marks

In honor of Lauren Rogers
Greg and Doris Rogers

In honor of Margaret and Jere Freeman
Sara Marks

In honor of Mary Cowand
John and Jean Grotgen

In honor of Mary Mason and Jiyeon Kang
Susan Mintzes

In honor of Patricia McCarthy
Amy Mayo

In honor of Rachel Pace
Jane Rippy
Roberta T Smith

In honor of Readers' Theatre
Linda Patton Lytvinenko

In honor of Sarah Pat O'Brien
Cris and Jean Mowrey

In honor of Severiano Antonio Perez
Judith Eubanks

In honor of Sue Collins
Markay Carter
Harriet Smith

In honor of Susan Beam
Amanda Smith

In honor of Teresa Huffmon
Fisher Holdings, LLC

In honor of Yasmin Shah Tomkinson
Susan Harrell
Don and Shirley Horn
Anjani Shah

In memory of John Collins
Jimmy and Markay Carter

In memory of Alexander Umstead
Pamela Vetter Robich

In memory of Barbara M Treman
Jeffrey and Alpha Campbell
Family Dental Care of Wilmington
Elizabeth Gerlach
Wrightsville Beach Outrigger Canoe Club
Lisa Treman

In memory of Bob King
Bob King Buick GMC, Inc.

In memory of Carol Swift
Susan G. Stern

In Memory of Carole Houpt
Roy and Joyce Bussewitz

In memory of Chunky Huse
Kathleen Beisner
Barbara Fullerton
George Scheibner
Marilou Vetter

In memory of Sally Lennon
Marsha Cook

In memory of Connie Moser
Nancy Allen
Leo and Barbara Biba
The Forks Ladies Book Club

In memory of Constance Woodworth
Paul Woodworth

*In memory of Edward and Esther
Bloedorn*
Philip E. Bloedorn

In memory of Eric Edwin Diener
Pam and Tom Diener

In memory of Geraldine Gore Woodard
Rev. James H. and Angela Faison

In memory of Gil Blum
Patrick and Elizabeth Sullivan

In memory of Jean Fertick
Kim R Deslaurier

In memory of Jeanne Rose
Jean Credle

In memory of Kay G Hamilton
Ruperte H Hamilton

In memory of Doris Pickard
Steve and Sue Pickard

In memory of Keerti Shah
Yasmin Shah Tomkinson

In memory of Veena Shah
Yasmin Shah Tomkinson

In memory of Lamar Brooks
Stephen and Sandra Smith

In memory of Margaret Ciardella
Lawrence and Mona Boehling
Mario Ciardella
Marlin and MaryAnn Creasy
Dick and Betsy Forrest
Pittman and Steele, PLLC
Kimberly Seymour
John D Thomas

In memory of Shirley Morrow
Robert and Ann Marie Morrow
Roger and Sarah Tellefsen

In memory of Thelma R Temoney
Thomas Temoney

In memory of Tom Woolley
Nancy Hawfield
Robert and Anne Stokley

In memory of Vibha Shah
Ashvin Shah

In memory of William Fender
Lynne M Fender

**Our individual donors
keep the learning
happening.**

Nearly 25% of CFLC's
Annual Budget comes
from our generous
supporters!

Up to \$99

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John Crawford
Marlin and MaryAnn Creasy
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Sarah Daniels
Margaret Davit
Bo Dean
Rick DeCrescente

Jacob Deininger
Kim Deslaurier
Roszena Devione-Bivens
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Kara Kallman
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Richard and Sondra Klein
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Donna Launey
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Lila Lumbrazo
Virginia Lundeen
John Lytvinenko
Matthew Mahony
Rebecca Marks
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Timothy Marvin
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Marimer McKenzie
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Paws and Claws Animal Hospital
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Patricia Rocks
Brenda Rodstrom
Greg and Doris Rogers
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Mara Rose
Francesca Russo
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Patrycja Schwobel
Sandra Secore
Kimberly Seymour
Amanda Smith
Roberta Smith
Cece Snow
Craig Snow
Tim Snyder
Marian Spagnoli
Bob and Linda Stinson
Kimberly Stokley
Herbert and Susan Strickler
Erica Talbert
Mindy Tart
Roger and Sarah Tellefsen
Lisa Treman
Zoe Trout
Trish Varno
Marilou Vetter
Ken and Joanne Vogt
Lori Wainright
Elizabeth Ward
Kay Warren
Noreen Wayland
Lisa Weeks
Janice Williams
Martha Williams
Ashley Wilson
Kathryn Wilt
Juanita Winner
Winter Park Presbyterian Church
James and Susan Wolle
Beth Wooten
Lynn Wright-Kernodle
Wrightsville Beach Outrigger Canoe Club
Debra Yaw
Hartney Yeager
Anne Young Beam

\$100-299

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Lynn Anderson	Kathy Goriup	Katherine Parker
Martin Anker	David and Brooke Gouin	David and Cary Paynter
Morgan Arnold	Rebecca Gushanas	Linda Pearce
Peg Atkinson	Lindsey Hallock	Theodora Podia
Natalie Baggs	Jeff and Margaret Hamilton	Thomas Porter
Ronald Barbour	Virginia Hardy	Pamela Potter
Rosalind Barker	Susan Harrell	Jeanne Price
James and Carol Barre	Harris Teeter	Vinod Rangra
Susan Beam	John and Jane Harshbarger	Edison Ray
Mike Beaudoin	Vernon and Maureen Hayes	Todd and Ilana Reynolds
Allen Beckett	Gail Henry	Joyce Richards
Kathleen Beisner	Susan Herrmann	R B Richey
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Bill Cole	Carrie Lefebvre	Anjani Shah
Pat Conlon	Phyllis Leimer	Ashvin Shah
Linda Cooper	Dan and Nancy Levine	Shefali Shah
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Lee and Karen Crouch	Howard Loving	Doug and Kim Sincox
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Giancarlo D'Alessandro	Kelly Luckhaus	Marshall and Vivian Skelton
Marshall Davis	Alexandra Lysik	Don and Beverly Skinner
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Stephen Day	Allen Maxwell	David and Judy Smith
Tracy Dean	Amy Mayo	David Smith
Jacquelyn Dempsey	Dorothy Mazepa	Harriet Smith
Erin DiGregorio	Dana McKoy	Maren Smith
Michael Durham	Kathleen McLean	Jean Smith
Judith Eubanks	Stevie McMillan	Patricia G. Smith
James and Angela Faison	Katie Medina	Stephen and Sandra Smith
Lynne Fender	Roopal Mehta Saran	Jay and Jeannine Squires
Edna Ferreira	Phyllis Meole	Stamp Defiance Chapter, NSDAR
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Ed Fore and Janice McSweeney	Linda Moore	Patrick and Elizabeth Sullivan
Irma Forger	Marcia Morgan	Jerry and Linda Surprise
Rachel Forman	James and Donna Moriarty	Susan Mintzes
Dick and Betsy Forrest	Bob and Ann Marie Morrow	Helen Tarokic
Stephen and Sally Fortlouis	Shelley Morse	Bill and Julie Terrell
Kendall Fowler	Bruce and Carolyn Moskowitz	The Forks Ladies Book Club
Kathy Fox	Kathy Mottolo	Anita Thomas
Barbara Fullerton	Cris and Jean Mowrey	John Thomas
Kim Gerald	Frank and Mary Bradley	Laurel Thornton
Elizabeth Gerlach	Michael Murchison and Barbara Sullivan	John and Pam Valente
	Jim O'Sullivan	Leigh Voli
	Laura Padgett	Jim Wagner

\$100-299 (con't)

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 Melissa Warren
 Robert Waxman
 Shannon Wells
 Scott and Celia Whisnant
 Sykes Wilford
 Michael Wilkinson
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 Wilmington Homebrew Supply Corp.
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 Andrew Wrenn
 Virginia Wright-Frierson
 Angela Wylubski
 Rob Zapple

\$300-\$999

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 Gina Andrews
 Trent Armbruster
 Anna Averitt
 Susan Belcher
 Diane Belmont
 Deanna Bertino
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 Jodie Bowman
 Polly Burtelow
 CloudWyze
 Sue Collins
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\$1,000+

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 Edward Kiefhaber
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Ann Longley
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 Karen Pappas
 Joe and Erin Payne
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 Chuck Rogalski
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 Kelly Sechrist
 William Sewell
 Farida Shah
 Vikram Shah
 Jim Stanley
 Robert and Anne Stokley
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 Lyle and Sara Strassle
 Bob and Berna Tomkinson
 Josh Tucker
 Jeff and Jan Turpin
 Alexandra Umstead-Wrenn
 Danielle Saintard Valiente
 VanBuren Properties, LLC
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 Rose Walker
 Barbara Waxman



Financial contributions, donating
 books, investing your time —
 every action counts!

Scan the code to visit
cfliteracy.org/donate for more
 on giving at CFLC.



CF Literacy staff is very kind-hearted and encourages everyone to learn new things. My dream of studying in America is being fulfilled by my teachers here and I am grateful to each one of them. - **ESL Student**



I passed my test; now I am a real American! It is my dream come true. I want my children to know this forever. You must dream and work to make your dream happen. - **Citizenship Student**



SAVE THE
date

The Cape Fear Literacy Council and our partners host fabulous annual events in the greater Wilmington area!

From the Luncheon for Literacy in the spring and the Adult Story Hour speaker series in the fall to our monthly book swaps and semi-annual book sales, we offer events for all ages and interests.

You're invited to attend any of our fundraising events and directly support CFLC's programs and the goals of the adult learners who enroll each year.

  [CFLITERACY.ORG/EVENTS](https://cfliteracy.org/events)



**Teach an adult.
Inspire the world to change.**

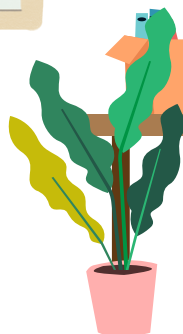
Adults across our region need help to gain basic literacy, language, math, or computer skills that will enable them to succeed as workers, parents, and community citizens. When adults reach their educational goals, their families and communities grow stronger!

With the critical support of our dedicated volunteers, we can make a difference.

Volunteers are vital to the success of Cape Fear Literacy Council's students and programs. They bring optimism and enthusiasm, create positive energy, and share diverse perspectives that lead to enhanced learning outcomes for students.

LEARN MORE
ABOUT
VOLUNTEERING!

SCAN ME!



WE NEED YOUR
BOOK DONATIONS!

The Friends of Literacy Bookshop is our platform to sell donated books on Amazon.com, and proceeds from book sales support CFLC's tutoring programs.

FOR DETAILS AND INFORMATION, VISIT:
[CFLITERACY.ORG/DONATE-YOUR-BOOKS](https://cfliteracy.org/donate-your-books)

