



ABOUT US

At the Cape Fear Literacy Council (CFLC), we envision a community where all adults have the language and literacy skills they need to succeed. CFLC's adult education programs include Adult Literacy and English as a Second Language (ESL). For each, we offer FREE assessment and tailored instruction to adults through one-on-one tutoring and small classes.

Traditionally, we help about 500 adults improve their educational skills to achieve personal and work-related goals each year. The Literacy Council was founded in 1985 and is an award-winning 501(c)3 nonprofit organization. Please find out more about our programs and service opportunities on our website at www.cfliteracy.org.

OUR MISSION: To provide personalized education so adults can transform their lives and contribute to a stronger community.

Additionally, we seek to:

- Extend literacy development beyond reading and writing skills, recognizing that literacy parameters change as skill requirements change.
- Provide individualized opportunities for adults to acquire and improve literacy skills.
- Help break the cycle of illiteracy by taking an active role in family literacy development.
- Create a public awareness that addressing literacy needs is the key to solving some of the most vexing local, state, and national problems.
- Provide leadership in attaining optimum cooperation among literacy providers.

OUR VISION is a community in which all adults have the literacy and language skills they need to succeed.

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THE STORY OF 2021

SUCCESS IS ACHIEVED WHEN PREPARATION MEETS OPPORTUNITY

Dear Friend of Literacy,

One of the reasons we are so passionate about the Literacy Council is that we both started our involvement with CFLC as volunteer tutors. In the training workshop, we learned about helping our students set small goals along the way to achieving big ones, developing lesson plans that focused on building skills, and being able and willing to adjust – on any given day or for a longer period of time. Tutoring an adult learner is both structured and dynamic. It is an incredibly rewarding experience; the Literacy Council prepared us for and supported us in that journey.

Thankfully, the strategies we learned in tutor training serve us well as an organization, too! In 2021, our programs frequently recalibrated to meet the changing needs of our student population, the public health landscape, new requirements for federal funding, and more. Our fundraising team adjusted as well, and we feel fortunate to report that we have ended another financial year in the black – with many thanks to the donors you will see listed on the following pages.

2021 was a year of gathering our strength, being cautiously optimistic, and responding strategically to many changes. Thanks to that thoughtful approach, we look to 2022 with more hope: **we are excited** about increasing outreach to students, improvements to our physical campus, and finally bringing our community back together at an in-person (outdoor!) Literacy Luncheon.

Like our students' and tutors' experience at CFLC, every lesson offers our organization new skills and opportunities. As we take steps forward to reach our goals, we are deeply grateful for YOU – the community that believes in the good work that we do and keeps us going.

THE STANDARD REPORT OF THE PARTY OF THE PART

Thank you – for everything, **Yasmin and Alex**

Yasmin Tomkinson, Executive Director Alexandra Umstead-Wrenn, Board President "Low literacy prevents millions of Americans from fully participating in our society and our economy as parents, workers and citizens....

It lies at the core of multigenerational cycles of poverty, poor health, and low educational attainment, contributing to the enormous equity gap that exists in our country."

Barbara Bush Foundation for Family Literacy, 2020



PROGRAMS

ADULT LITERACY & ENGLISH AS A SECOND LANGUAGE

Cape Fear Literacy Council provides FREE AND CONFIDENTIAL instruction to adults – age 18 and older – who have educational goals that are personal or academic. We offer 1-on-1 tutoring and small classes for:

Reading & Writing English as a Second Language Math Test Preparation US Citizenship Digital Literacy

Our programs rely on volunteer power to make a difference in the lives of adult learners in the Cape Fear region. In 2021, we updated our Tutor Training workshops to an online format. For information about becoming a volunteer tutor in either of our programs, find details online at *cfliteracy.org* or email *info@cfliteracy.org*.

21 ADULTS EARNED U.S. CITIZENSHIP

36 STUDENTS
GOT A
BETTER JOB



271

ADULTS ENROLLED IN OUR PROGRAMS





- 85% of post-tested students showed quantitative improvement on standardized tests
- 77% represent the racial/ethnic global majority.
- ESL program enrolled students from 35 countries.

92% met goals related to their children's education.

- 100% of students increased Health Literacy understanding.
- One-on-one tutoring and classes were taught by 122 volunteer tutors.



IN THEIR OWN WORDS

"I'm a single mom, and I work a lot. My daughter is 3 and just starting school. She has autism, and her school schedule is different from other children. I need help with English so I can understand everything from her doctors and teachers. I also want to get my GED so I can find better jobs and opportunities. I live in [another town], so the Zoom classes are great for me!"

-Adult Learner

"It really helps that we can work on what I need. I feel like she's helping me get my words back."

-Adult Learner

"One of my students got a part-time job at Lowe's Improvement store! Another got a job at a restaurant, [and] another of my students is starting next week volunteering a few hours a week at the Senior Center! My students are getting more confidence! I'm so happy for them!"

- Volunteer Tutor





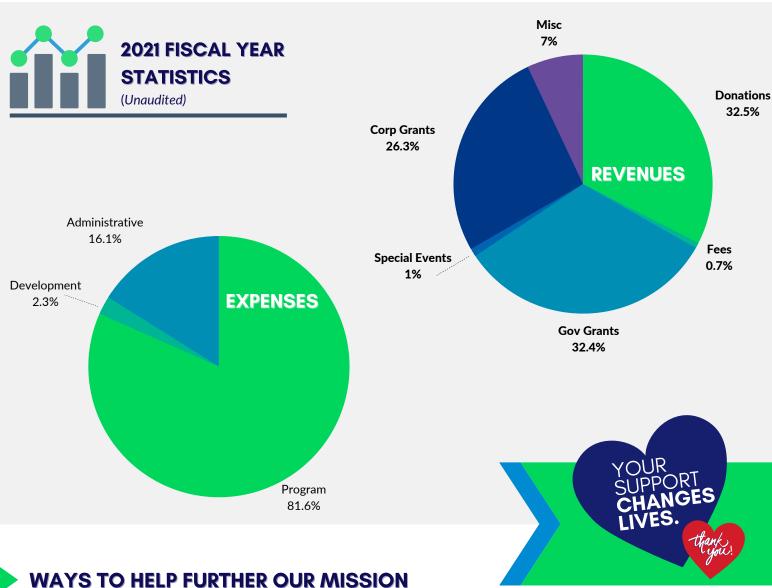




DEVELOPMENT

ANNUAL FUND GIVING & FINANCIALS

With the help and support of our donors, sponsors, and community partners, the Cape Fear Literacy Council works to address one of the most critical silent crises of our age: adult low-literacy. We are the only educational institution in the area that provides FREE, individualized adult literacy services. 100% of our support stays local. Our supporters' ROI is 33 to 1 -- every \$1 invested in literacy programs has a \$33 benefit to our regional economy. [Source: ProLiteracy]





DONATE MONEY Outright gifts have an immediate impact, enabling us to provide invaluable programs to adult learners in the Cape Fear community.



MONTHLY GIVING The assurance of ongoing support from recurring gifts - in any amount - empowers the Cape Fear Literacy Council to expand our services further and faster.



DONATE BOOKS Your donation of new and gently used books to stock our online bookstore can help us fund our programs and supplement revenue from grants, contributions, and events.



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Each year, hundreds of supporters donate to provide the funds needed to sustain our programs. Leading these vital efforts are members of **the Literacy Trust**, who commit to contributing \$500 or more annually for a term of 5 years. To learn more about Literacy Trust, visit www.cfliteracy.org/donate.



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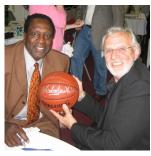
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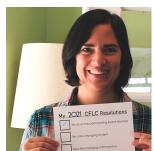
In honor of Tebby Cusick Gregg Cusick

In honor of Yasmin Tomkinson Don & Shirley Horn











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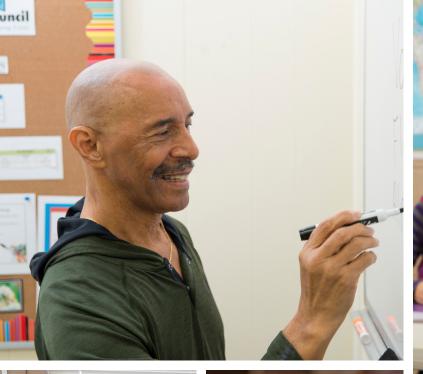
Wrightsville United Methodist Church

PLANNED Giving

Planned giving integrates personal, financial, and estate planning goals using lifetime or charitable giving to benefit a philanthropic interest. It enables individuals and families to make more significant contributions than they could make from ordinary income.

Leaving a legacy of learning is easy! There are many different ways to include the Cape Fear Literacy Council in your estate plan, including **bequests**, **retirement plan assets**, **life insurance**, **charitable gift annuities**, **charitable remainder trusts**, **and charitable lead trusts**.

Speak with your attorney, accountant, or tax professional to decide which type of planned gift makes the most sense for you and your loved ones. If you would like to notify CFLC of a planned gift, please email Erin Payne, Director of Fund Development (epayne@cfliteracy.org), or call at (910) 251-0911.















Luncheon for Literacy featuring NC Poet Laureate JAKI SHELTON GREEN

Thursday, May 19, 2022 11 am at Watermark Marina

More information at: WWW.CFLITERACY.ORG/EVENTS









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