



# LITERACY TRUST 100 NEWSLETTER

**PREMIER EDITION - FEBRUARY 2021**

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**LITERACY TRUST 100**  
**IS A LEADERSHIP GIVING GROUP**  
THAT SUPPORTS CFLC'S MISSION OF  
**PROVIDING PERSONALIZED EDUCATION**  
SO ADULTS CAN TRANSFORM  
THEIR LIVES AND CONTRIBUTE  
TO A STRONGER COMMUNITY.



# THE VALUE OF YOUR MEMBERSHIP

*I Did Not Know...*

*...the power of words.*

*I did not know the confidence they could give you.*

*I did not know you could fit right in.*

*I did not know you could*

*Be Somebody!"*

**Ms. Carolyn James, Adult Literacy Student**  
*As told on a NPR Story Corp Interview with her tutor and Literacy Trust Member, Sara Strassle.*

Welcome to the inaugural edition of the Literacy Trust newsletter! With your membership in the Literacy Trust you have shown your genuine commitment to our students and organization and it is truly empowering. With each edition, we are hopeful that this newsletter will honor your leadership by showcasing the myriad of ways your investment impacts our adult learners, volunteer tutors, staff, and the growth of our programs and organization as a whole. Thank you for valuing our students and championing their success through your membership in the Literacy Trust.

*Yours in literacy, Erin*

Erin Payne, CFLC Development Director



## Literacy Trust Members

ANONYMOUS  
TAMMY ARNOLD & DANA JAUNZEMIS  
AGGIE CHAMBERLAIN  
JEAN CREDLE  
CARLTON FISHER  
JORDAN HAGAMAN  
TERESA HUFFMON  
BLAIR KUTROW  
PATRICIA LAWLER  
LINDA LYTVINENKO  
JOHN & PEGGY MEEHL

LYNN & DAN MURPHY  
KEVIN O'GRADY & DIANE GUIDA  
MARCIA MORGAN  
RACHEL & JOHN PACE  
ERIN & JOE PAYNE  
RICHARD "DICK" ROBBINS  
CHUCK & KAREN ROGALSKI  
KAY ROBINSON  
CORNELIA "NINI" ROGAN  
KELLY SECHRIST  
WILLIAM & POTTER SEWELL

FARIDA SHAH  
JIM & LINDA STANLEY  
ROBERT & ANNE STOKLEY  
LYLE & SARA STRASSLE  
KANDIE TITO  
BOB & BERNADETTE TOMKINSON  
JOSHUA & STEPHANIE TUCKER  
JEFF & JAN TURPIN  
BARBARA F. WAXMAN

## 2021 ANNUAL CORPORATE PARTNERS



LiveOak Bank®



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INSURANCE AGENCY, INC.



ATRÓMITOS



First  
Presbyterian  
Church

Growing in Faith and Love

# YOUR IMPACT ON CFLC PROGRAMS



STUDENTS

Your Literacy Trust membership allowed us to provide free and confidential instruction to **574** adults in the last program year - that is a **35-year record!** The students you have supported have a variety of educational needs; they range from non-readers or those with limited English language skills, to those who need just to brush up in specific areas - like computer skills, job-related training, or pronunciation. Your commitment supported the **14,000+** hours our students invested in their education! And they created results: **9 out of 10** students with sufficient hours made measureable progress in 2020.

“Since the quarantine, I’ve enrolled in an online program to become a medical interpreter! My one-on-one tutor helps me a lot with my homework [for that course] and my confidence in speaking up.”



TUTORS

Did you know that your annual Literacy Trust gift supported **202** volunteer tutors in the 2020 program year? Another fun fact - **30%** of your fellow Literacy Trust Members are/were tutors. What a gift they all are to our students and organization! Our volunteer tutors are committed to our students - they complete **9-12 hours** of accredited tutor training, and typically log 2 sessions per week of either 1-on-1 tutoring or small group class instruction. Tutors utilize a multi-sensory approach to make content relevant to students’ real lives and they provide instruction in a variety of coursework - Reading & Writing, English as a Second Language (ESL), Math, Test Prep, US Citizenship, and Digital Literacy. Our 2021 Tutor Trainings are now fully-digital.

“So many of the students I had over the years with Cape Fear Literacy Council impressed me with their compassion and intelligence. It means a lot to me to be able to continue with CFLC. My life is enriched by them even if we only meet on Zoom.”

Below you will find a very brief snapshot of some of the **'wins'** our students achieved in the program year ending June 30, 2020. There will be more in-depth coverage in future editions - so stay tuned!



PROGRAMS

**ADULT LITERACY:** The Adult Literacy program was able to serve students by in-person appointments and virtually; and 98% with sufficient hours reported positive life changes or increased independence.

**ESL:** Even through the pandemic, this program served students from 44 countries and hours of instruction greatly increased: students had an average of 41.6 hours/student vs. 29 hours/student the previous year.

**DIGITAL LITERACY:** Even with the pandemic-based hiatus of the Computers on Wheels (COWs) program, 179 students increased their computer skills.

**US CITIZENSHIP:** 32 students became US Citizens – doubling the previous year’s outcome (for the second year in a row!)

“My student has had a stroke and due to health issues, does not want to meet in person, but we’ve been able to keep up with his studies just fine with FaceTime. He is doing great, and making rapid improvements with his vocabulary and spelling.”

Your Literacy Trust investment was especially important in 2020, as it helped us to expand our literacy reach beyond the walls of CFLC with the following **community-based programs:**

**EMPLOYER-SPONSORED ESL PROGRAMS:** CFLC partnered with Johnson's Nursery in a fee-based pilot program; a tailored, on-site, ESL training program for their employees hoping to gain stronger English language skills. Coursework incorporated traditional ESL training with specialized training in nursery-specific vocabulary and concepts.

**BRIDGING THE DIGITAL DIVIDE:** During the pandemic, CFLC partnered with the Good Shepherd Center during the pandemic to assist shelter residents with the technology and necessary to apply for CARES Act Relief Funds.

**CULTURAL COMPETENCY TRAININGS:** Over the past few years, CFLC has partnered with NHRMC, Communities In Schools, and the NHC Senior Resource Center to provide accredited professional development workshops designed to enable social service providers, healthcare workers, and professionals to have more effective communication with the ESL populations that they serve.

[From a Communities in Schools leader, after attending the cultural competency course in order to communicate with students' parents]

It’s amazing! The parents are calling us directly – and we don’t speak Spanish – but they are calling so that they can join the class. I’m pretty sure we’ll need two classes with all the interest we’re getting.



COMMUNITY OUTREACH

# NEW LITERACY TRUST INITIATIVE

The new year brings a number of exciting changes to the Literacy Trust—including a change in the offerings for membership to this leadership giving group. After receiving feedback from dedicated supporters that they would be honored to be a part of this elite group of donors, but felt that a \$1,000 annual commitment for a 5-year period was out of their reach, the Literacy Council sought to create a proactive and inclusive solution.

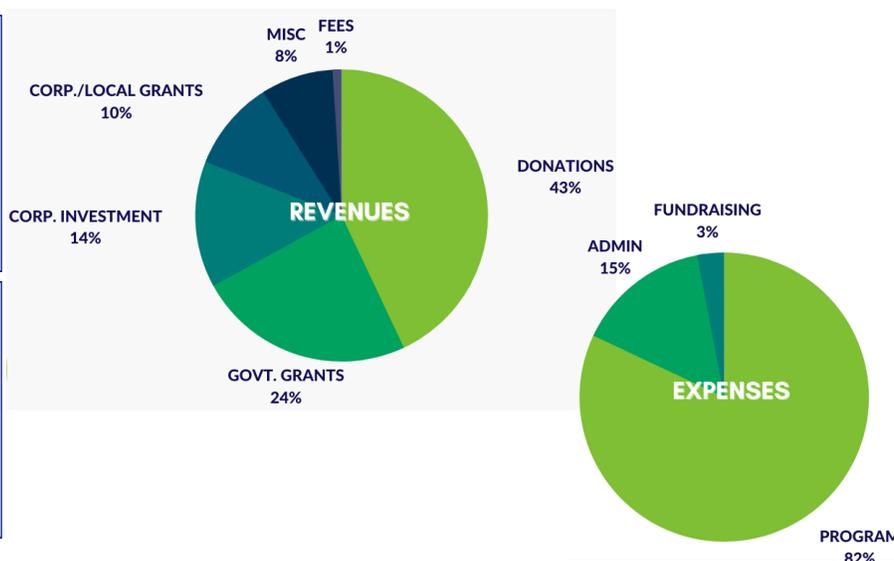
We are proud to announce a new tiered-membership system for the Literacy Trust, effective this January, that widens the leadership circle to include a Silver Level (\$500 annually for a 5-year commitment), Gold Level (\$1,000 annually for a 5-year commitment—and the level where all current Literacy Trust members commit their support), and a Platinum Level (\$2,500 annually for a 5-year commitment).

SILVER	GOLD	PLATINUM
<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>
ANNUALLY FOR A 5-YEAR COMMITMENT	ANNUALLY FOR A 5-YEAR COMMITMENT	ANNUALLY FOR A 5-YEAR COMMITMENT
<ul style="list-style-type: none"> <li>• Recognition on CFLC Website</li> <li>• Recognition in CFLC Annual Report</li> <li>• Recognition at CFLC Events</li> <li>• Recognition on CFLC Social Media</li> <li>• Recognition at CFLC Offices</li> <li>• Invitation to Donor Appreciation Events</li> <li>• Reserved Seating for two at the Annual Literacy Luncheon, when applicable</li> <li>• Literacy Trust Lapel Pin</li> <li>• Literacy Trust Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on CFLC Website</li> <li>• Recognition in CFLC Annual Report</li> <li>• Recognition at CFLC Events</li> <li>• Recognition on CFLC Social Media</li> <li>• Recognition at CFLC Offices</li> <li>• Invitation to Donor Appreciation Events</li> <li>• Reserved Seating for four at the Annual Literacy Luncheon, when applicable</li> <li>• Invitation to Pre-Event Reception at applicable events</li> <li>• Literacy Trust Lapel Pin</li> <li>• Literacy Trust Newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition on CFLC Website</li> <li>• Recognition in CFLC Annual Report</li> <li>• Recognition at CFLC Events</li> <li>• Recognition on CFLC Social Media</li> <li>• Recognition at CFLC Offices</li> <li>• Invitation to Donor Appreciation Events</li> <li>• Reserved Seating for six at the Annual Literacy Luncheon, when applicable</li> <li>• Invitation to Pre-Event Reception at applicable events</li> <li>• Literacy Trust Lapel Pin</li> <li>• Literacy Trust Newsletter</li> </ul>

## 2020 FINANCIAL OVERVIEW

While the pandemic halted our 2020 in-person fundraisers, **our 35th Anniversary virtual celebration** raised over **\$93,000**.

The 2020 **Paycheck Protection Program** enabled CFLC to remain operational, with no layoffs or furloughs of staff.



CFLC's **202 volunteer tutors** contributed **\$365,894** worth of volunteer time in 2020. \*

Book sales from our **Amazon E-Bookstore** raised nearly **\$17,000** in additional income.

\* -More info can be found at independentsector.org

# GETTING TO KNOW THE LITERACY TRUST MEMBERS

## **Meet Tammy Arnold and Dana Jaunzemis....**

Tammy is an actress in film and television, most recently seen in the Netflix series *Ozark*. Dana is a lifelong entrepreneur who enjoys growing small businesses. Tammy and Dana have called Wilmington home for thirty years. Their favorite vacation is hitting the open road in their camper and visiting National Parks.

*Tammy Arnold  
&  
Dana Jaunzemis*

## **A little-known fact about Dana and Tammy....**

Early in their careers, Dana was a truck driver crossing the country in an 18-wheeler, while Tammy was a clown and a mime.

## **Why the Literacy Trust is important to us....**

Reading changed our lives. Books taught us to think outside of the box and pursue creative careers. We want everyone to have that opportunity. CFLC excels at providing those opportunities. A secure financial foundation means more time on literacy and less on fundraising which is why we are proud to be part of the Literacy Trust 100 and pledge our support.

## **If you could share a meal with any 4 people....**

Lucille Ball, Carol Burnett, Gilda Radner, and Betty White



*Marcia Morgan*

## **Meet Marcia Morgan....**

I have taught the gamut of ages and in a variety of schools from Head Start, to public middle school, Undergraduate courses at The Ohio State University and University of California at Berkeley, and was on faculty at Smith College's Graduate Program. When I enlisted in the Army, I was one of three people with a Ph.D. to do so at the time. I was later commissioned and retired as a Colonel after 25 years. Although I really enjoy playing sports, my body has taken a beating through the years so my main hobby now is building or making things around the house. I really enjoy working with wood.

## **A little-known fact about Marcia....**

I enjoy kayaking but have never mastered getting out, so I typically roll over and fall out!

## **Why the Literacy Trust is important to me....**

As an educator, I am convinced that strengthening education will help us solve a number of problems. The Literacy Trust provides that helping hand needed to teach people of all ages, which in turn opens the door to that better education. Each year, I am blown away by the pride and sense of accomplishment that emanates from the success stories that are shared at your Luncheons. It is an honor to be a part of that effort in a small way.

## **If you could share a meal with any 4 people....**

Jesus, Hillary Clinton, Michelle Obama, and Grace Murray Hopper



***"Helping to improve adult literacy can make a big difference in an individual's life and in the life of our community. Cape Fear Literacy Council continues to excel and make a difference. I look forward to continuing to volunteer and support the organization in the future."***

*- Chuck Rogalski, member since 2018*

Cape Fear  
**Literacy Council**

Adult Education & Community Enrichment Since 1985

1012 South 17th Street  
Wilmington, NC 28401  
(910) 251-0911

[www.CFLITERACY.org](http://www.CFLITERACY.org)

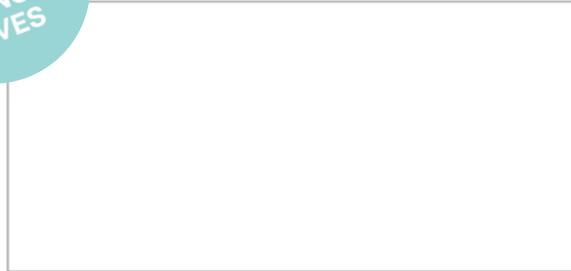
**Business Office**

Monday–Friday  
8:30 AM–3 PM

**Tutor Rooms**

Monday–Thursday  
9 AM–4 PM

**By Appointment Only**



# SIMPLE WAYS TO MAKE a Big Difference...



*AmazonSmile* is a program that makes donations to your favorite charity at no cost to you. All you need to do is start your shopping at [smile.amazon.com](http://smile.amazon.com). Once you register and designate CFLC as your charity, *AmazonSmile* will donate 0.5% of your eligible purchases to benefit our programs!



Donate your *gently-used books* to CFLC! Your used books can make a big difference in the lives of Wilmington's adult learners. No matter how large or small, your donations are needed and appreciated. Call our office or send us an email to arrange a drop-off or a pick-up. *Please note: we cannot accept encyclopedias, magazines, tapes, or cds.*



When you shop, please link your *VIC card* to CFLC, and shop Harris Teeter brands. A percentage of your purchase is donated to support our programs! Participate in "Together in Education" by visiting <https://www.harristeeter.com/tie-login> and search the 'My Schools' section for CFLC (#6018).