

UPCOMING EVENTS

CFLC Annual Spelling Bee

September 15, 2016

Student & Volunteer Ice Cream Social

August 17, 2016

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Survey of Stakeholders Enclosed

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James Snow

The more things change, the more they stay the same ...

Dear Friends of Literacy,

For more than 30 years, the Cape Fear Literacy Council (CFLC) has been providing personalized instruction to adults in our community. The core of what we do has not changed – and it will not change: we treat each adult learner with respect and provide an engaging educational environment so that they can make progress toward their respective goals. Our dedicated volunteer tutors and instructors remain the lifeblood of our non-profit.

In many other ways, though, CFLC is changing. You may notice the new look of our marketing materials, including this newsletter. This issue includes a survey; please fill it out and return it so that we can better understand how to communicate with you.

The federal funding upon which we depend is changing ... although we're not exactly sure how yet. Please see the article "What in the World is WIOA?" on page 2 to learn about our efforts in workforce development.

Our physical space has evolved. For those who currently use our campus, it certainly seems lived-in! But visitors who are familiar with the "old" version of our lay-out are absolutely amazed by the transformation of both buildings. There is still plenty of work to be done, of course, but progress is being made.

We have some new faces around here, too, and these staff members are already making a positive difference (see CFLC Staff Profiles on page 4.) Above all, our talented team remains dedicated to our students; we strive to provide high-quality instruction and a meaningful educational experience. Thankfully, some things never change ...

Yasmin

CFLC Executive Director



ADULT LITERACY PROGRAM

Director: Nancy Woolley
nwoolley@cfliteracy.org



ADULT LITERACY TUTOR TRAINING

JULY 18, 20, 25, 6 - 9 PM
SEPTEMBER 12, 14, 19, 10 AM - 1 PM

(910) 251-0911

CFLITERACY.ORG

CONGRATULATIONS!

- **Ray Lowe** achieved his EMT certification in March 2016
- **Morris Moore** earned his Adult High School Diploma in April 2016
- **Readers' Theater** celebrated another successful performance at the 2016 Literacy Luncheon (photo below)



"I want to read stories to my grandson. His parents are busy, just like I was when my kids were little ... but I want my little man to have better, and learn that books are joyful things."

GEORGE - Adult Literacy student, on his motivation to improve his literacy skills

The core of the Adult Literacy program is one-on-one tutoring. This strategy works for adult learners because instruction is goal-oriented and personalized in terms of content and pace. For many of our students, gaining employment is a crucial goal. Due to recent changes in our federal funding, we are making improvements to our employability-skills training, and we are proud to introduce the "Learn to Earn" program.

What in the World Is WIOA?

WIOA stands for the Workforce Innovation and Opportunity Act. It is the new law that, among other things, controls federal funding for Adult Education and Family Literacy. WIOA places an emphasis on transitioning adult learners into jobs or post-secondary education, and we expect it will have a significant effect on the Cape Fear Literacy Council. Helping adults improve educational skills to be more employable has always been a goal of CFLC; it is an essential need of our students and our community. Under WIOA, we will formalize and professionalize our job-skills instruction. CFLC will be instituting a career-focused "Learn to Earn" program, which will help students identify career interests and pathways, improve soft skills, and create competitive resumes.

Program Director Nancy Woolley states, "We also hope to involve mentors and advisors from the local business community. Since the new GED is more focused on academic and college-readiness proficiencies, we will also be providing instruction and assessment for the national Career Readiness Certificate (CRC), which can be used by employers to ensure job-appropriate skill levels." Our newest staff member, Ginger Brick, has a background in workforce development and will be leading our efforts related to WIOA. One of our key volunteers is Gwynn Chambers, who is already helping students use the NC Works online system to develop resumes and find jobs.

CFLC is very fortunate to have strong partnerships with relevant employment-focused and credentialing organizations such as Cape Fear Community College, NC Works (formerly known as the Employment Security Commission), Phoenix Hometown Hires, and Leading Into New Communities (LINC). We plan to build stronger relationships with area employers to help them meet their needs for a skilled workforce. While WIOA is an adjustment for our education-focused nonprofit, it's an initiative that will ultimately be a win-win-win—for employers, for our students who are seeking better jobs, and for the Cape Fear region.

Did You Know?

The Adult Literacy program tutors students in more than just reading and writing. We also have programs for math and computer literacy. Do you have a background in these subjects? If you would like to be a math or computer tutor, or have skills or contacts to contribute to our "Learn to Earn" program, please contact Adult Literacy staff at (910)251-0911 for more information.

Our English as a Second Language (ESL) Program continues to grow, welcoming new students from around the world, including such countries as: Burma, Chile, Colombia, The Democratic Republic of Congo, Honduras, France, Japan, Moldova, Mexico, Russia, and Turkey. As new residents of our community, these adult learners come to Cape Fear Literacy Council with many questions:

How do I learn the language?

Enrollment in our ESL classes begins with an intake appointment and an assessment. Students are then enrolled in one or more of our classes. In some cases, one-on-one tutoring is arranged. We offer over 20 classes per week! Our classes are in the morning, afternoon, and evening and range from beginning to advanced levels. Our instructors follow an established, contextualized curriculum that supports the skills needed for the community, workplace, and educational institutions. Students take informal assessments in listening, speaking, reading, and writing at the end of each 8-week session to demonstrate their achievements and review the content.

How do I find a job?

Employment is often the goal of ESL students and our ESL staff has developed new curricula to address workplace English, employer expectations, and job search techniques. In addition, we have brought in representatives from local agencies such as Phoenix Hometown Hires and Cape Fear Community College to help students with job preparation and resume writing.

How do I become a United States Citizen?

CFLC's ESL program provides students with the information they need to prepare for the United States Citizenship exam. Each year, a representative from the United States Citizenship and Immigration Office in Raleigh comes to CFLC and presents an information session for anyone interested in pursuing the path to citizenship. We offer a citizenship exam preparation class and one-on-one tutoring. There are 100 questions and answers that students must study. Can you answer this one? *Under our Constitution, some powers belong to the federal government. What is one power of the federal government?* (Answers include: to print money, to declare war, to create an army, to make treaties ...)

How do I learn more about my new community?

Newcomers to our city have a lot to learn: transportation, childcare providers, medical facilities, schools, and safety. In addition to teaching English, our ESL tutors provide a wealth of information to our students. We also invite community partners to help. The American Red Cross, for example, speaks to students in our ESL classes about Hurricane Preparedness. The local fire department provides information on fire safety and smoke alarms.

How do I give back?

Volunteerism is a new experience for many people coming from other countries. Most of our ESL students are surprised by the fact that their tutors are volunteers. As they settle in to our community they ask for ways that they, too, can "give back" to others. We have had former ESL students volunteer their time at local charity events, donate blood, and a few have even become tutors at the Literacy Council.

ESL PROGRAM

Director: Janice McSweeney
jmcsweney@cfliteracy.org



Tutor, Susan, working with one of her students.



**ESL TUTOR
TRAINING**
AUGUST 9, 10, 11
OCTOBER 11, 12, 13
6 - 9 PM

ESL TUTOR TRAINING FACTS:

- ◊ You DO NOT need to speak another language or have teaching experience to be a ESL Tutor.
- ◊ You DO need to be willing to commit approximately 2 hours per week for at least 10 weeks to be a tutor.
- ◊ You may tutor in a small group setting or 1-on-1.
- ◊ Students from over 30 different countries study at Cape Fear Literacy Council.

OPEN A DOOR & CHANGE A LIFE

(910) 251-0911

CFLITERACY.ORG



Tutor, Lana, and students in the Advanced ESL class.

MEET OUR TEAM



GINGER BRICK

gbrick@cfliteracy.org

Program Assistant, Adult Literacy

- Joined Staff in June 2016
- Currently reading *Hungry Mother Creek* by Heather W. Cobham (a local author)
- Loves road trips; has been to all contiguous 48 states



ERIN PAYNE

epayne@cfliteracy.org

Director of Fund Development

- Joined Staff in 2012
- Currently reading *The Girls of Atomic City* by Denise Kiernan
- Will begin learning to sail this summer (despite her terminal seasickness!)



ALEXIS CHEREWKA

acherewka@cfliteracy.org

Program Assistant, ESL

- Joined Staff in June 2014
- Currently reading *Things Fall Apart* by Chinua Achebe
- Loves the ocean; former ocean rescue guard in the Outer Banks, NC



YASMIN TOMKINSON

ytomkinson@cfliteracy.org

CFLC Executive Director

- Joined Staff in 2004
- Recently read *This Dark Road to Mercy* by Wiley Cash
- Originally came to the Literacy Council in 2002 as a volunteer tutor



SHIRLEY HORN

shorn@cfliteracy.org

Program Assistant

- Joined Staff in 1992
- Currently reading *Untraceable* by Elizabeth Goddard
- Attended a speech by Dr. Frank Laubach—a pioneer of the Literacy Movement—in 1964; was impressed and inspired to get involved with adult literacy



ALESHA WESTBROOK

awestbrook@cfliteracy.org

Volunteer Coordinator | Program Assistant

- Joined Staff in May 2016
- Currently reading *The Unwanteds* by Lisa McMann
- Enjoys traveling with her family; has visited 35 states & 8 countries



JANICE McSWEENEY

jmcweeney@cfliteracy.org

Program Director, ESL

- Joined Staff in 2008
- Currently reading *Orphan Number Eight* by Kim van Alkemade
- Produces & directs local running race events with her husband



NANCY WOOLLEY

nwoolley@cfliteracy.org

Program Director, Adult Literacy

- Joined Staff in 2014
- Recently read *The Lovely Bones* by Alice Sebold
- Has lived in 8 states; went to elementary school in a one-room schoolhouse in Nebraska



TERRY O'SULLIVAN

tosullivan@cfliteracy.org

Financial Coordinator

- Joined Staff in 2006
- Currently reading *A Land More Kind Than Home* by Wiley Cash
- Enjoys quilting & crocheting

CFLC VOLUNTEER STAFF



LATANYA BROWN

ESL Program Support



GWYNN CHAMBERS

Librarian &
Employment Specialist

2015 CFLC CONTRIBUTIONS: *In Honor & In Memoriam*

In Honor Of...

Mrs. Ann Rose

Ms. Janet Alexander

Barbara Waxman

Ms. Dina Waxman

Betty Tomkinson

Mr. Patrick Hickey

Billie Granger

Mrs. Judy Joyner

Blanche Davis

Mrs. Dorothy Hodder

Charlotte Schwartz's Birthday

Ms. Frances Strauss

Chunky Huse

Mr. and Mrs. Jeff Howerly

Dr. and Mrs. S. Clayton Callaway

Mr. and Mrs. James Wolle

Craig Snow

Ms. Barbi Terry

Reverend Don Skinner

Dr. and Mrs. William Credle

E. T. Townsend

Ms. Markay Carter

Geneva Reid

Mr. Phillip Reid

Ms. Dorothy Rankin and Mr. Lee Lowrimore

Jim and Betty Frost

Ms. Sue Cumbus

Joan Murphy

Mr. Kendrick King

Dr. John Pace

Dr. and Mrs. Stephen B. Smith

Karen Carter

Mrs. Mickey King

Karen Pappas's Birthday

Ms. Carolyn Tetirick

Kathleen Barber

Mr. Tom Barber

Mack

Ms. Cristine Watrous

Margaret Freeman

Mr. and Mrs. David Day

Markay and Jimmy Carter

Mr. and Mrs. William Boney, Jr.

Markay Carter's Birthday

Mr. and Mrs. William Boney, Jr.

Mr. and Mrs. John Collins

Max Wolfe

Ms. Cornelia Rogan

Monica Rolquin

Ms. Cynthia Horgan,

Cynthia Horgan Realty, Inc.

Nancy Hoff Allen and Constance Moser

Ms. Susan Wakild

Nini Rogan

Dr. Katherine "Kit" Bick

Rachel Pace

Mrs. Jane Rippy

Mr. and Mrs. Craig

Shirley Morrow

Ms. Linda Smith

Mr. Bob Morrow

Mr. and Mrs. Harry Kraly

Stuart and Karen Carter

Mr. Beale Carter

Sue & John Collins

Mr. and Mrs. William Boney, Jr.

Mr. and Mrs. Jimmy Carter

Tebby Cusick

Mr. Gregg Cusick

William H. Sewell's Birthday

Mr. Hayden Sewell

Mr. Brian Sewell

Sue Collins's Birthday

Ms. Harriet Smith

Ms. Markay Carter

In Memory Of...

Ann Blalock

Mrs. Jean Credle

Beverly Hershberger

Ms. Carol Tutton

Carl Zerambo

Ms. Barbara Zumwalt

Curt McCall, Sr.

Dr. Catherine McCall

Cyril

Mr. Geoffrey Heath

David Anderson

Ms. Caroline Hudson

Ms. Yasmin Tomkinson

Dean Rivenbark

Ms. Gloria Blanton

Eric Edwin Diener

Mr. and Mrs. Tom Diener

Henri (Hank) Ferrer III

Mr. and Mrs. Richard Allison

Herman D. Stevens

Mrs. Betty Jo Stevens

Johanna Hooker

Mr. and Mrs. Joseph Bonczek

Joseph G. "Joe" Walker

Mr. E. T. Townsend

Libby Ware

Ms. Janice Kingoff

Mack Thompson

Ms. Lynn Murphy

Mrs. Margrette W. Townsend

Mr. E. T. Townsend

In memory of Marshall

Ms. Frances Strauss

Maurice K. Henry

Ms. Mary Kay Ballard

Ms. Lakshmi Bhat

Dr. Geeta Bhat

Pete Koder

Mr. E. T. Townsend

Phil Patton

Ms. Rebecca Patton

Ms. Jeannine Anckaitis

Mr. and Mrs. Chuck Mills

Ms. Barbara Patton

Mr. Robert Patton

Ms. Martha Brown

Ms. Lisa Barrow

Ms. Linda Patton Lytvinenko

*Thank
You!*

SUMMER BRINGS FUNDRAISING EVENT NEWS & GRANT AWARDS FOR CFLC!

CFLC celebrates the success of its 7th Annual Literacy Luncheon that took place on June 2nd – an event that raised over \$50,000 while educating nearly 300 community members about the importance of our mission: *to provide personalized education so adults can transform their lives and contribute to a stronger local community.*

A key component to this success was matching a **\$25,000 Challenge Grant presented by Live Oak Bank**. CFLC Board President Craig Snow stated, “We are overjoyed by the positive response we’ve gotten from this community and for their investment in the Literacy Council. Live Oak Bank made it possible for us to raise more than \$50,000 at this event! All of our presenters were fantastic – Tom Morris, New Hanover County Commission Vice-Chairman Jonathan Barfield, our students and tutors. It was a great day for raising awareness and much-needed funding for this great non-profit.”



2016 LITERACY LUNCHEON

WELL DONE, WILMINGTON!!!

Thank you to our donors, sponsors, Live Oak Bank, and the Wilmington community for making our 7th Annual Literacy Luncheon a smashing success!

THANK YOU TO OUR LITERACY LUNCHEON SPONSORS:



NORTH CAROLINA
COMMUNITY FOUNDATION

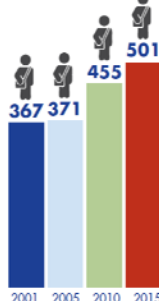


CFLC QUICK FACTS

FOR EVERY DOLLAR
DONATED TO CFLC ANNUALLY



STUDENTS SERVED
BY CFLC



GRANT & FOUNDATION AWARDS

2016 is off to a good start for Cape Fear Literacy Council – we have received \$33,245 in grant awards in the first half of the year. Below is a synopsis of funding awards from all sectors of the grant-making community:

- CFLC received three grant awards from national bank foundations - \$3,000 each from The Bank of America Charitable Foundation and SunTrust Foundation, and a \$5,000 grant from the PNC Foundation. All awards will fund program expenses for our Adult Literacy and ESL programs.
- CFLC received a \$1,500 grant award from the Catherine Kennedy Home Foundation for instructional materials and skill books for our students who are 60+ years old.
- CFLC enjoyed generous support from local foundations and civic groups – the Joseph and Elsa Flowers Davies Fund, through the NC Community Foundation, contributed \$15,000 for operating expenses. The Newcomers Club of Wilmington gifted \$2,500 for upgrades to our student lending library.
- Additionally, CFLC received an award of \$2,245 in books from the ProLiteracy National Fund for skill books and materials to prepare CFLC students for the GED and job-readiness.
- The Council received a \$10,000 grant award from the Dollar General Literacy Foundation for program materials, equipment, and staff professional development.

With a total annual budget of approximately \$475K, grant funding accounts for over 41% of CFLC’s annual income. The Literacy Council serves about 500 students per year – thanks to the dedication of over 340 volunteers (191 tutors and 150+ non-instructional volunteers).

JOIN IN ON THE FUN OF THE AREA'S MOST POPULAR BEE!

SPONSORSHIPS AVAILABLE

BEE KEEPER	\$2,000
BUMBLE BEE	\$1,000
HONEY BEE	\$500
ADOPT-A-LETTER	\$50

TEAM OF 4 ADULTS

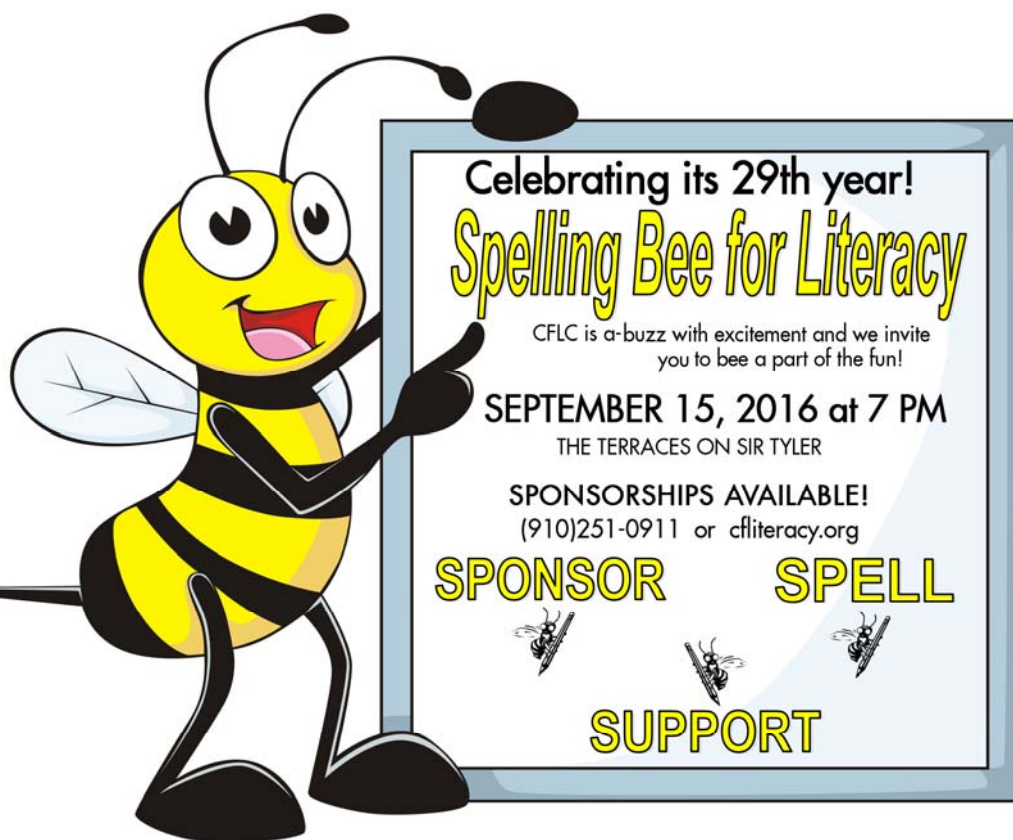
\$400 PER TEAM

Each team of four adults will spell as a unit – no individual will be asked to spell 'solo.'

CONTACT US TODAY!

Register a team or inquire about sponsorship!

Email: info@cfliteracy.org
Phone: 910- 251-0911
www.cfliteracy.org



OUR COMMUNITY IN ACTION

One of the greatest gifts a non-profit can receive is when someone else holds an event to raise awareness and/or money for us! Special thanks to the following individuals and organizations that have held benefits for the Literacy Council thus far in 2016:



Work on Wilmington: Dozens of volunteers worked together to beautify our campus this spring. We are grateful to *Lindsay Miller* and *Leadership Wilmington* for this incredible opportunity!

**The MGC Parade Mile at
the North Carolina Azalea Festival**
Walt Rapp

Sunday Suppers at PinPoint Restaurant
*Dean Neff, Jeff Duckworth, Lydia Clopton
& the PinPoint Team*

"The Kudzu Queen" at Theatre NOW
*Author Wiley Cash and John & Michelle Savard
from Wilmington Brewing Company*

Hip Hop Skate Party
UNCW Honors English Program

Cape Fear Comic Con
John Stamey

Cape Fear
Literacy Council
Opening Doors, Changing Lives

1012 S. 17TH ST.
WILMINGTON, NC, 28401
(910) 251-0911
info@cfliteracy.org
www.CFLITERACY.org

HOURS OF OPERATION

Business Office

Monday - Thursday: 8:30AM - 5PM
Friday: 8:30AM - 4:30PM

Tutor Rooms & Computer Lab

Monday - Thursday: 8:30AM - 8PM
Friday: 8:30AM - 4:30PM



United Way
of the Cape Fear Area



Non Profit Org
US Postage
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Wilmington, NC
Permit #470

RETURN SERVICE REQUESTED

YOU'RE INVITED TO CFLC 101!

**If you want to get involved
at the Cape Fear Literacy Council,
this is the place to start!**

CFLC 101 is a free two-hour orientation to the Cape Fear Literacy Council, in which we describe who we serve and how we do it. Although it is not required, we strongly recommend that you attend this session before the ESL and/or Adult Literacy workshops.

Upcoming Morning Sessions (10a to 12p)

August 3rd or October 5th

Upcoming Evening Sessions (5:30 to 7:30p)

September 7th or November 2nd

RESERVE YOUR SPACE TODAY:

By phone at 910.251.0911
or by email to info@cfliteracy.org

Visit us at cfliteracy.org for a link to our



WE ALSO NEED:

Snacks or grocery gift cards for ESL evening classes,
paper towels, toilet paper, ground coffee,
reams of plain white copy paper, cases of bottled water,
and 3 hours of an electrician's time!