

## STAFF

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AL Program Assistant: Ginger Brick

#### *English as a Second Language (ESL)*

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ESL Program Assistant: Cristina Nogués

Program Assistant: Shirley Horn

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**"Now I CAN...**  
 further my education  
 and give back to my  
 community."

# 2016 ANNUAL REPORT

## CAPE FEAR LITERACY COUNCIL



## MISSION:

To provide personalized education  
 so adults can transform their lives  
 and contribute to a stronger community.



## MESSAGE FROM OUR EXECUTIVE DIRECTOR YASMIN TOMKINSON

Photo by Mark Steelman, WTMA Magazine

### Dear Friends of Literacy,

The landscape of adult education is always changing; sometimes it feels like a gradual process and at other times there is a seismic shift. While our student-centered foundation remains stable, we education providers must adapt – at many levels – to the needs of our learners and our society.

An obvious example is technology. When I started as a volunteer at the Literacy Council in 2002, we had a “paper and pencil” approach. We certainly used multi-sensory techniques to make curriculum as engaging as possible for each learner; but 15 years ago the majority of instruction was in a fairly traditional format. These days, we integrate digital literacy into all of our small classes, it is not unusual to see students and tutors sharing a laptop to do research, and some even use texting as an intentional method to increase literacy skills. This trend has evolved over time – now digital literacy is a necessity for all – and our organization has progressed with it.

Another sphere undergoing change is funding for adult education. Federal grants and other sources are increasingly focused on workforce development. CFLC has always helped adults improve their skills related to employability, but the recent change in the Workforce Innovation and Opportunity Act (WIOA) is a paradigm shift. For us, the new law is both a challenge and an opportunity for growth.

We are formalizing job-readiness efforts through the “Learn to Earn” program, developing curricula that integrate employment-related components for a wider variety of students, and strengthening existing collaborations with workforce training and placement organizations such as Cape Fear Community College, NC Workforce Centers, and Phoenix Hometown Hires. We strive to broaden our approach and attract new kinds of learners, job-seekers who might not have previously considered the Literacy Council as a resource. We are reaching out to companies to figure out what we can do to help them hire and retain skilled employees.

However, ultimately CFLC is about education and we will never lose sight of our mission. No matter how the surface of the landscape changes, our core is strong. We are proud to provide personalized instruction to help each student learn at his own pace to accomplish his own educational goals, whether they are job-related or for the personal fulfillment that comes with stronger reading and communication skills.



**8.1 million** adults  
dropped out of school  
before eighth grade.



That's more than **2x** the number  
of births every year in the United States.



Each high school dropout  
costs the United States  
economy about

**\$260,000**

in lost earnings, taxes,  
and productivity over his  
or her lifetime.



**adults in the United States cannot read, write,  
or do basic math above a third grade level.**



A mother's level of reading skill  
is the greatest determinant of  
her child's academic success.

## Adults with low health literacy go to the emergency room more often

than adults with higher health literacy skills.



They are also less likely to get flu shots, more likely to delay or forgo mammograms, and are more likely to suffer from heart failure.



**1.5 million** people with the lowest levels of literacy are incarcerated.

That's the equivalent of the entire population of the city of Philadelphia.

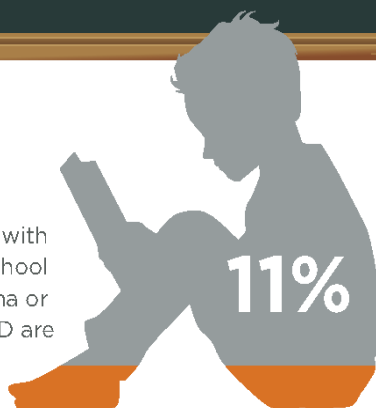


Children of parents who had not completed high school scored lower in vocabulary assessments than children of parents with a high school degree or equivalent.

Parents with a high school diploma or GED are

**11%**

more likely to assist their children with homework.



## MESSAGE FROM OUR BOARD PRESIDENT CRAIG SNOW



### Dear CFLC Supporters,

As I enter my second year of being Board President, I wish to express my gratitude to all of my hard-working colleagues on the Board. We bid a fond farewell to Amanda Coyne, Jerry Fingerhut, and Monica Rolquin and thank them for their years of service. And in 2016 we welcomed Dana McKoy, Anna Schrock, Nancy Scott-Finan, and Marie Sperry to our leadership team.

At the close of 2016, I am proud to say that we once again ended the fiscal year in the black, with a very strong performance. We are particularly grateful for a \$25,000 matching grant from Live Oak Bank that catapulted our Literacy Luncheon, featuring author Tom Morris, into one of our most successful fundraisers in CFLC's history.

Other events, like the "Neverland" Gala, our 29<sup>th</sup> Annual Spelling Bee, and our first-ever Reverse Raffle, raised unrestricted dollars to support our programs. We are deeply appreciative to folks who have organized benefits for the Literacy Council, like Walt Rapp and the 2016 Parade Mile, Nina Bays Cournoyer and Katherine Clark with the 12 Tastes of Christmas, Wiley Cash and TheatreNOW with "Kudzu Queen," and PinPoint restaurant with the Sunday Supper series... just to name a few.

Overall, our grants were very productive, as well. However, the loss of one significant federal grant - that we had earned for 15 years - sadly overshadowed some of our success. The rules of that grant changed without sufficient explanation, and the experience was frustrating to say the least. So while 2016 was a resoundingly strong financial year, we enter 2017 with a conservative budget and a re-energized campaign for other sources of funding.

Above all, we are honored by the support of this community for believing in the value of our educational programs. Thank YOU for recognizing the importance of our mission and for helping us to make a real and lasting difference in the lives of our adult learners.



# THE YEAR IN REVIEW—AL PROGRAM

The Adult Literacy program offers free and confidential evaluation and tutoring for students who need to improve their reading, writing, math, computer, or test-taking skills. Our students range from beginning literacy to those preparing for the GED or entrance exams at CFCC.

The core of our program is one-on-one tutoring, but we also offer small classes, such as Computer Skills, Math, Readers' Theater, Lightbulb Learners, and Learn to Earn. These supplemental classes broaden students' knowledge base and skill sets, offer valuable opportunities to expand their social interactions, and increase the intensity of their instruction.

## TUTORS IN 2016

- 6 Tutor Training Workshops
- 50 new tutors certified by Pro-Literacy
- 123 active tutors during the year
- More than 90% have a college degree; 48% have a graduate degree
- Tutors volunteered a total of 8923 hours—an average of 73 hours/tutor
- In-kind value of volunteer time = \$210,226 (independentsector.org)

## PROFILES IN LITERACY

### In the Spotlight: Learn to Earn

In 2016 the Cape Fear Literacy Council strengthened its focus on job-related literacy and preparation. We are proud to announce the creation of our work-readiness class, *Learn to Earn*, which is for adults who read at a seventh grade level or above and who are un- or underemployed. The class teaches reading for the workplace, critical thinking, and vocabulary commonly used in job postings and applications. Students create resumes and practice networking and interviewing skills. In harmony with existing Cape Fear Literacy Council tutoring services, each participant is paired with a mentor who reinforces the concepts learned in class and helps prepare him/her for services with job placement agencies. *Learn to Earn* provides crucial employment skills, as well as a boost in confidence for those struggling with their job search.

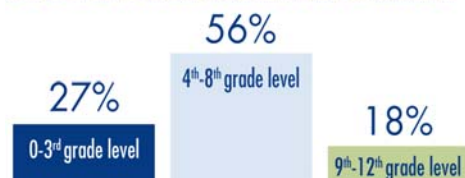


*Learn to Earn program coordinator Ginger Brick (center) with student and tutor*

### STUDENTS ENROLLED IN PRIMARY AL COURSEWORK



### STUDENT EDUCATIONAL LEVELS AT INTAKE



### STUDENT EMPLOYMENT STATUS



## LEARNING OPPORTUNITIES IN 2016

We had 171 active one-on-one pairs, and offered 12 free classes and 1 fee-based class (a specialized Math class for the entrance exam for healthcare programs at CFCC).

### STUDENTS IN 2016

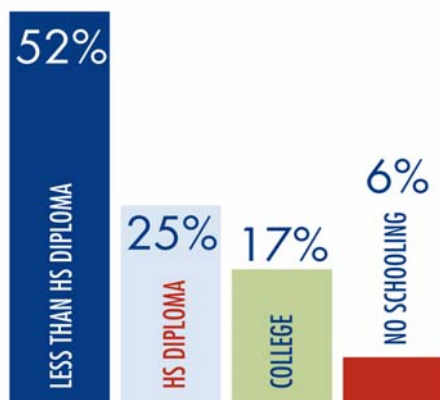
- We served a total of 184 students who logged a total of 6,261 instructional hours!
- 109 students were new intakes; 75 were continuing students
- 59 students studied more than 40 hours
- 54% are Black, 40% White, 3% Hispanic, 1% Native American, 2% mixed/other
- 64% do not have a high school diploma
- 28% report their long-term goal is the GED/Diploma

### NOTABLE ACHIEVEMENTS

- 86% of students showed quantitative improvement on post-tests
- 38% of students with job goals reported a new or better job
- 1 student achieved a diploma, 5 more passed at least one module of the GED
- 11 students passed the Accuplacer and/or PSB and entered degree programs at CFCC; 4 more students achieved successful certifications (EMT, CDL, GRE, CRC)
- 2 students obtained driver's licenses
- 4 students reported voting for the first time

# THE YEAR IN REVIEW— ESL PROGRAM

## ABOUT OUR ESL STUDENTS



- Students studied for 8,414 hours
- 67% are female, 33% male
- 59% Hispanic/Latino, 24% Asian, 9% White and 8% Black

## ESL STUDENT EMPLOYMENT STATUS



## LEARNING OPPORTUNITIES FOR ESL STUDENTS AT CFLC IN 2016

- 21 classes per week, all levels
- One on One Pairs
- One on One Tutoring Via Skype
- Off-site classes

## ABOUT OUR ESL PROGRAM TUTORS AND STAFF

- 2 staff members provide 69 hours per week of program development and administration
- 5 Workshops were conducted to train new tutors
- 46 active tutors during the year
- 3,403 hours volunteered
- 100% of tutors have college degrees
- 54% have Master's degrees or higher

Our English as a Second Language Program served 292 students this year. Adults from 39 different countries speaking 18 different languages walked through our doors with the common goal of improving their English language skills.



*"Learning is a treasure that will follow its owner everywhere ... "*

- Chinese Proverb

The learning experience at Cape Fear Literacy Council's ESL Program is a treasure on its own. Our students say the same; this is why each week they are here in the classroom with other English Language Learners. When asked "Why are you learning English?" one student replied, "I am learning English because I live in the USA and I want to succeed in this country. I have to learn the language!" Another student's answer: "Small tasks like shopping become easier if you know how to ask salespeople for help, where to look for a product in the store, and what to get."

One of our ESL tutors, herself a former ESL student at Cape Fear Literacy Council, told us "Sixteen years ago I spent 35 minutes at the grocery store trying to decide what kind of milk I should buy! Now I just smile when I think about it."

What words of wisdom do our students give other English Language Learners?

"Go to school, take ESL classes, try to talk in English as much as you can, watch TV in English, read books, and never, ever give up! The rewards are awesome!"

*By Lana Buecker  
ESL Intern and Instructor*



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Sola Salon Studios

Wilmington Cape Fear Rotary Club

Wilmington Rotary Club

#### Spelling Bee Teams

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### **12 TASTES OF CHRISTMAS**

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## COMMUNITY FUND RAISERS

Art in Bloom – 4th Friday Art Raffle and Benefit

Cape Fear Halloween Con

NC Azalea Festival's Parade Mile 2016

NCino's Annual Employee Workday

Painting with a Twist – Painting with a Purpose

PinPoint Restaurant – Sunday Supper Series

Talbot's of Mayfaire – Holiday Share the Fun

and Make a Difference

Terra Sol Sanctuary – Yoga for Literacy

The NC Battleship 1/2 Marathon

Tropical Smoothie Café Celebrates International

Literacy Month

UNCW's English 232 Class' Hip Hop Skating for

Charity

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 Matthew Thompson  
 E. T. Townsend  
 Alexandra Umstead-Wrenn  
 Grace Unger  
 Stephen Wallace  
 Gene and Debbie Wheat  
 John and Polly White  
 Martha Williams  
 Lauren Wingate  
 Ron and Ginny Woodruff  
 Elizabeth Wright  
 Jeffrey Wright

#### Up to \$49

Stefanie Adams  
 Linda Alexander  
 Charlie and Mary Backes  
 Backyard Feeds  
 Katharine Barrack  
 Devina Beatty  
 Ed Beck  
 James and Kathy Benson  
 William and Brenda Best  
 Shirley Bolden  
 Larry and Diane Bonney  
 Judy Budd  
 Joyce Bussewitz  
 Craig Byam  
 Vicki Carmichael  
 Paul and Clare Carr  
 Jimmy and Markay Carter  
 Stephen Chiappisi  
 Katherine Clark  
 Philip Van Campen  
 Copley Investment Management  
 Warren Cox  
 Ruth Ann Daly  
 Etheridge Davis  
 Larry Denning  
 Hubertus Diemel  
 Mary Kay Dodson  
 Nicholas DuBose  
 Bill and Mary Farris  
 Kila Finch  
 Jacquelyn Fleming  
 Nicole Fogus  
 Brittany Fountain  
 Kathy Fox  
 Fred Grady  
 Billie Granger  
 Jim and Sharon Griffin  
 Bettie Hamilton  
 Ruperte Hamilton  
 Mary Hawes  
 Dexter and Margaret Hayes  
 Drew Heath  
 Marisa Henry  
 Pat Hickey  
 Dwayne Hill  
 Christopher Hoenig  
 Don and Shirley Horn  
 Veronica Howard  
 Janice McSweeney  
 Jane Rippy  
 Sonya Johnson  
 Flave and Carolyn Jones

Judy F. Joyner  
 Gidget Karlof  
 Richard and Sondra Klein  
 Adam and Joanna Kohlhepp  
 Judy Lebda  
 Mrs. Marjorie Leeper  
 Ellen Lehrer  
 Bob and Margaret Lutkoski  
 Michelle MacKay  
 Kathy Martinez  
 Laura McCabe  
 Mrs. Gloria G. Meder  
 Mareva Meyer - Barnes  
 Kristie Milne  
 Adrienne Moore  
 Linda Moore  
 Jane Morrow  
 Walt and Jan Makaryk  
 Jenn Mullins  
 Emily Newton  
 Dr. John B. Noll  
 Linda Painter  
 Alan Perry  
 Bopinder Phull  
 MaryJo Pope  
 Nancy Proper  
 Don and Christine Reichard  
 Jake Reynolds  
 Marian Rippy  
 Evan and Nancy Robinson  
 Mary Roush  
 Jim and Kathy Sabella  
 Richard Salwitz  
 Cynthia Schmitt  
 Vibha Shah  
 Lois Sheehy  
 Henry Singletary  
 Cece Snow  
 Tim Snyder  
 Helen F. Solomon  
 Marian Spagnoli  
 Betsy Stallworth  
 Nash Stapleton  
 Catherine Stephan  
 Charles and Eileen Stocker  
 Frances Strauss  
 Ashley Sumerel  
 Charles Thomas  
 Blaine Turner  
 Tracey Varga  
 Pamela Vetter Robich  
 Barbara Ward  
 Cristine Watrous  
 Robert and Barbara Waxman  
 Wilmington Church Women United  
 James and Susan Wolle  
 David Youker



## IN HONOR AND IN MEMORIAM

### **In honor Markay and Jimmy Carter**

Mr. and Mrs. William Boney, Jr.

### **In honor of Alyx Copley**

Mr. Ron Copley, Copley Investment Management

### **In honor of Betty Hill's 90th birthday**

Ms. Nancy Pritchett

### **In honor of Bill and Jean Credle's 50th anniversary**

Mr. Steve Pickard

### **In honor of Billie Granger**

Mrs. Dorothy Hodder  
Ms. Kay Warner  
Mr. E. T. Townsend

### **In honor of Blair Kutrow**

Ms. Laurel Thornton  
Ms. Liletha Crabtree

### **In honor of Caitlin Collins Fischetti**

Mr. and Mrs. Wesley Collins

### **In honor of Dick Robbins**

Mr. and Mrs. Leo Biba  
Mr. Larry Denning  
Mr. Gaython Eaton  
Mr. Frederick Grady  
Mrs. Billie Granger  
Ms. Linda Patton Lytvinenko  
Ms. Janice McSweeney  
Mr. Jim O'Sullivan  
Mrs. Rachel Pace  
Mr. and Mrs. James Rolquin  
Mrs. Sara Strassle  
Mr. Charles Thomas

### **In honor of Doreen Sigvaldsen's spirit!**

Ms. Brenda Hughes

### **In honor of Dr. Lee Jackson**

Ms. Hannah Ungaro

### **In honor of James Tramble**

Mr. and Mrs. Vernon Hayes

### **In honor of Jean Credle**

Mr. Steve Pickard

### **In honor of Jim O'Sullivan**

Ms. Cornelia Rogan

### **In honor of Karen Pappas's Birthday**

Ms. Carolyn Tetirick

### **In honor of Kelly Stewart**

Mrs. Gretchen Stewart

### **In honor of Lynn Clark**

Mr. Travis Johnson, Stock Gumshoe

### **In honor of Markay Carter's Birthday**

Ms. Harriet Smith

### **In honor of Maya Tomkinson**

Mr. Patrick Hickey

### **In honor of Mr. and Mrs. John Meehl**

Ms. Sally Jones

### **In honor of Pam Macior**

Mr. Sam Slater, Backyard Feeds

### **In honor of Rachel Pace**

Mrs. Amy Taylor  
Mrs. Jane Rippy

### **In honor of Rachel Veal and Paul Mazzie**

Mr. Ray Irwin

### **In honor of Sue Collins' Birthday**

Ms. Harriet Smith

### **In honor of Sue and John Collins**

Mr. and Mrs. William Boney, Jr.  
Mr. and Mrs. Jimmy Carter

### **In honor of Tom and Johnette Field's 50th wedding anniversary**

Ms. Sue Cumbus

### **In honor of Trevor Rice and Holly Abbuhl**

Ms. Cornelia Rogan

### **In honor of Wilmington Gastroenterology Assoc.**

Joseph and Sandra Kittinger

### **In honor of Yasmin Tomkinson**

Mr. and Mrs. Harry Kraly

### **In loving memory of Marie Melton Smith**

Ms. Cynthia Ray

### **In memory and honor of Deacon and Mrs. James H. Faison, Jr.**

Rev. and Mrs. James Faison

### **In memory of Al Geller**

Ms. Frances Strauss

### **In memory of Andy**

Mr. Ed Beck

### **In memory of Bryan Connaughton**

Mr. Craig Byam  
Ms. Vicki Carmichael  
Mr. and Mrs. Gregory Charon  
Ms. Cynthia Graver, Coastline Wealth Management, Inc.  
Mr. and Mrs. Flave Jones  
Mr. and Mrs. John Kraus  
Ms. Ellen Lehrer  
Ms. Kathleen McDonough  
Mr. and Mrs. Kenneth O'Leary  
Ms. Linda Painter  
Mr. and Mrs. Ben Ramey  
Mr. and Mrs. Charles Stocker  
Mr. James Whalen

### **In memory of Daniel L. Berman**

Mr. Kendrick King

### **In memory of David Anderson**

Ms. Caroline Hudson

### **In memory of David Scott Corbett**

Mrs. Dorothy Marshall

### **In memory of Dean Rivenbark**

Ms. Gloria Blanton

### **In memory of Dr. Lamar J. Brooks**

Dr. and Mrs. Stephen B. Smith

### **In memory of Eric Edwin Diener**

Mr. and Mrs. Tom Diener

### **In memory of Joe Carpenter**

Mr. and Mrs. Leo Biba  
Dr. and Mrs. William Credle  
Mr. and Mrs. Donald Horn  
Ms. Sondra North  
Mr. and Mrs. Eugene Wheat  
Mr. and Mrs. John White

### **In memory of Kenneth Rock**

Mr. Philip Bloedorn

### **In memory of Lucyann Glover**

Mrs. Mary K. Dodson

### **In memory of Mack Thompson**

Ms. Cristine Watrous

### **In memory of Ms. Lakshmi Bhat**

Mr. and Mrs. John Spencer

### **In memory of Nancy Kiefhaber**

Mr. and Mrs. Thomas Corley  
Mr. and Mrs. Jim Griffin  
Ms. Mary Hawes  
Ms. Carol Wisser and Ms. Susan Heatherington  
Mr. and Mrs. Fred Kull  
Mr. and Mrs. Makaryk  
Mrs. Gloria Meder  
Mr. and Mrs. Anthony Powell  
Mr. and Mrs. John Spencer

### **In memory of Patricia LoRusso**

Ms. Christine Rasmussen

### **In memory of Phil Patton**

Mr. and Mrs. Hartwell

### **In memory of Robert Herring**

Coastal Chiropractic Center,  
Dr. Philip Van Campen

### **In memory of Sandra Gunter**

Ms. Mary Roush  
Ms. Patti Mesh

### **In memory of William B Fender**

Ms. Lynne Fender

# CORPORATE INVOLVEMENT

Cape Fear Literacy Council is an important community partner – educating workers, parents, neighbors – and we are grateful for businesses that invest in our mission. By supporting adult education, these companies are making a real economic impact.

**EVENT SPONSORSHIPS:** Each year, we host a Gala, a Literacy Luncheon, and a Spelling Bee. These signature events appeal to diverse audiences, and raise much-needed unrestricted funding for the Literacy Council. Please contact our office to learn more about upcoming events.

**ANNUAL PARTNERSHIPS:** CFLC seeks for-profit partners that will invest in our programs at a significant level over the course of a year. In return, they will be represented at each of our major events. The chart below illustrates the existing opportunities; we are also able to customize packages based on a company's specific interests.

	<b>PLATINUM PARTNERSHIP</b> \$15,000	<b>DIAMOND PARTNERSHIP</b> \$10,000	<b>GOLD PARTNERSHIP</b> \$5,000	<b>SILVER PARTNERSHIP</b> \$2,500
<b>EVENTS AND EXTERNAL MEDIA</b> Opportunity to partner on our major annual events: the Gala, Literacy Luncheon, and Spelling Bee				
Media recognition as a sponsor for our major CFLC events to include applicable broadcast and print media	✓	✓	✓	✓
Logo on applicable invitations, programs and signage for chosen CFLC events	✓	✓	✓	✓
Presenting sponsorship opportunity to speak at CFLC event	3	2	1	
Special recognition from the stage at CFLC events	✓	✓	✓	✓
Type of ad in program for chosen event(s)	Full-page, color	Full-page, b/w	Half-page, b/w	Quarter-page, b/w
Gala Tickets	2 Tables	2 Tables	1 Table	4 tickets
Luncheon Tickets	2 Tables	1 Table	1 Table	4 tickets
Spelling Bee Teams	3	2	1	1
Champagne toast for your Gala tables	✓			
<b>CFLC PRINTED MATERIALS AND SOCIAL MEDIA</b> Recognition in CFLC's newsletter (3,500 subscribers), every issue for one year	✓	✓		
Recognition on CFLC's social media: Facebook and Twitter (2,100 combined followers)	✓	✓	✓	✓
Recognition on CFLC marquee sign on South 17th Street (18,000 average daily views)	✓	✓	✓	✓



# BECOME A LITERACY COUNCIL SUPPORTER

Your gift provides Cape Fear Literacy Council the necessary resources to continuously support and grow our programs. When you become a Literacy Council Supporter, you gain the satisfaction of knowing that you are making a difference for hundreds of adult learners each and every day! Ways to give include:

**CASH GIFTS** - Donors may give at any level comfortable to their budget; every bit helps!. Donations may be one-time or recurring; our Finance Coordinator can send out an invoice or set up an automatic draw if you prefer.

**EMPLOYER MATCHING GIFTS** - Your investment in the Cape Fear Literacy Council goes even farther with the employer matching gift program. Ask your human resources department if they have a matching gift program in place. Some employers double – even triple – their employees' contributions. Usually it's as easy as getting a form, completing your portion, and forwarding it on to us. It's that simple – and it makes a big difference!


**TRANSFER OF APPRECIATED SECURITIES AND STOCK GIFTS** - Donating long-term appreciated securities directly to Cape Fear Literacy Council — rather than selling the assets and donating the cash proceeds — is one of the best and easiest ways to give more. By taking advantage of the applicable tax incentives, you can significantly increase the amount of funds available for charitable giving.

**PLANNED GIFTS** - please see our "Legacy Gift" section for details on how to build charitable giving into your estate planning.



## LEADERSHIP GIFTS

Our Literacy Leaders are a giving group who make a 5-year commitment to support our organization through the Literacy Trust 100.



**LITERACY TRUST 100**

**DINNER & A MOVIE**

**Fortunately you can read this...**  
**There are 30 million Americans and thousands here in Wilmington who cannot.**

**What is Literacy Trust 100?**  
It is CFLC's leadership giving group: individuals pledge to give \$1,000 annually for 5 years, for a total pledge of \$5,000. These unrestricted dollars that CFLC can count on from year-to-year free staff to devote more time and energy to reaching more adults and meeting community needs, and less time seeking dollars from events and other resources.

**For the monthly price of dinner and a movie...**  
For just \$83 a month we invite you to extend your role in our community by joining the Literacy Trust 100.

**Become a member of Cape Fear Literacy Council's Leadership Giving Group Today!**  
Call Erin Payne, Director of Fund Development, at (910) 251-0911 for more information and to create a personalized gift.

## LITERACY TRUST 100 MEMBERS - 2016

Anonymous  
Tammy Arnold and Dana Jaunzemis  
Geeta Bhat  
Aggie Chamberlin  
Jean Credle  
Carlton Fisher

Jordan Hagaman  
Teresa and Van Huffman  
Blair Kutrow  
Patricia and Paul Lawler  
John Lytvinenko  
Linda Lytvinenko

Lynn and Dan Murphy  
Kim Nelson and Tim Costello  
Rachel and John Pace  
Karen Pappas  
Erin and Joe Payne  
Dick Robbins

Kay Robinson  
Cornelia Rogan  
Monica Rolquin  
Bill Sewell  
Farida and Keerti Shah  
Sara and Lyle Strassle

Kandie Tito  
John Valente



# LEGACY GIFTS

Legacy Society members make a significant impact for future generations of adult learners, as well as ensure the long-term financial security of our organization through a planned gift.

If you want to build charitable giving into your estate plan, Cape Fear Literacy Council can help you realize your goals, and achieve tax advantages. The Literacy Council offers many options for planned gifts.



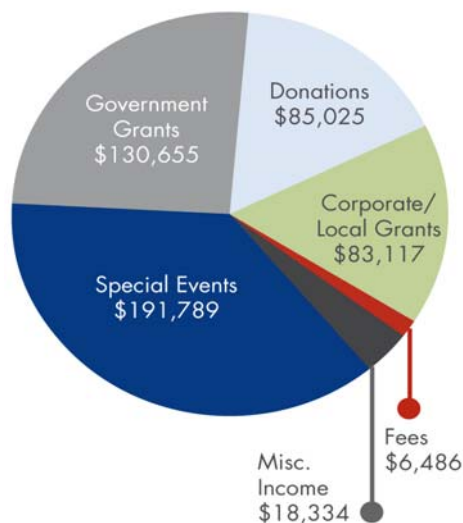
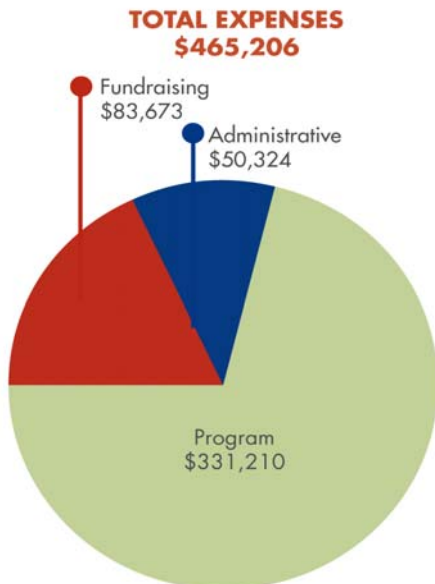
	Pays You Income	Impact on CFLC		Tax Benefits			Additional Benefits
		Immediate Impact	Impact After Your Lifetime	Immediate Income Tax Benefits	Future Income Tax Benefits	Capital Gains Tax Benefits	
Outright gift of cash		✓		✓		✓	Support an organization in the easiest way.
Outright Gift of Securities		✓		✓		✓	Provide an immediate benefit to an organization.
Outright Gift of Personal Property		✓		✓			Make a significant gift today without adversely affecting your cash flow.
Gift of Life Insurance		✓		✓	✓		Make a larger gift than you thought possible.
Gift of Real Estate		✓		✓		✓	Improve your tax flow by not having to pay real estate taxes and insurance.
Charitable Lead Trust		✓					Support an organization now and provide for your loved ones in the future.
Gift in Will or Trust			✓				Make a flexible gift.
Gift of Retirement Plan			✓				Allow less heavily taxed assets to be passed to loved ones.
Retained Life Estate			✓	✓			Have a lifetime use of residence.
Charitable Remainder	✓		✓	✓		✓	Use appreciated assets to maximize your tax benefits.
Charitable Gift Annuity	✓		✓	✓	✓	✓	Receive fixed payments for life.

"WITH THE HELP OF THE LITERACY COUNCIL, MY DREAM OF BEING A READER HAS BECOME A REALITY. I FELT LIKE I WAS SEPARATED FROM THE WORLD FOR 46 YEARS."

-Carolyn

To learn more about Carolyn and our students, visit our website at [www.cfliteracy.org](http://www.cfliteracy.org)

# FINANCIALS AT-A-GLANCE

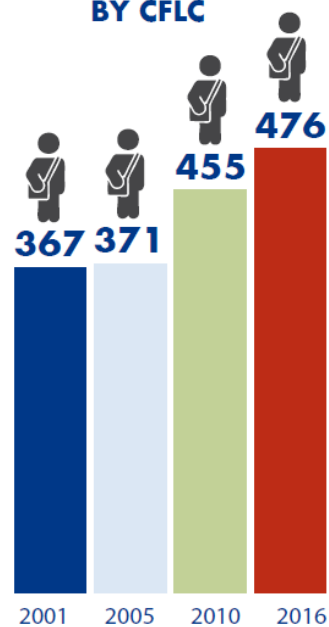


**TOTAL REVENUE**  
**\$515,406**

## FOR EVERY DOLLAR DONATED TO CFLC ANNUALLY



## STUDENTS SERVED BY CFLC



## 2016 GRANTS

Bank Of America Charitable Foundation, Inc.  
Catherine Kennedy Home Foundation  
City of Wilmington  
Corning Inc. Foundation  
Dollar General Literacy Foundation

The Landfall Foundation, Inc.  
National Book Scholarship Fund  
New Hanover County  
North Carolina Community Colleges  
North Carolina Community Foundation

PNC Bank  
Rotary Club of Wilmington  
SunTrust Foundation  
United Way  
Wilmington Newcomers Club



# WAYS TO GET INVOLVED

Learn more about getting involved by attending one of our free monthly volunteer orientation sessions, "CFLC 101," in which we describe who we serve and how we do it. Find our schedule of workshops, trainings and CFLC 101 Orientations on our website: [www.cfliteracy.org](http://www.cfliteracy.org)



## CORPORATE SERVICE PROJECTS

Co-workers who volunteer together for CFLC events have a great team-building experience. We rely on crews of volunteers to support: our three major events, work days to improve our campus and grounds, and outreach efforts to increase visibility in the community. Is your corporate group looking for ways to partner with local organizations? Give us a call!

## WE ALWAYS NEED VOLUNTEERS!

### Tutoring Opportunities

ESL Instructor  
Adult Literacy Tutor  
Mathematics Tutor

To become a certified tutor, volunteers must attend and complete **training** to gain the basic skills needed to help our students succeed. Each workshop takes place over **3** days. Workshop schedules are on our website: [www.cfliteracy.org](http://www.cfliteracy.org)

### Non-Instructional Opportunities

Reception  
Library Organization  
Office/Administrative Help  
Community Outreach  
Bulk Mailing Help  
Special Event Staff

### Internship Opportunities

Marketing & PR Intern  
Non-Profit Administration Intern  
Adult Literacy Special Education Intern  
Library Intern

Unpaid internships are available for qualified high school and college students. Please submit 3 professional references, resume and summary of volunteer experience to [info@cfliteracy.org](mailto:info@cfliteracy.org). For additional information, call us at 910-251-0911





1012 S. 17TH ST.  
WILMINGTON, NC, 28401  
(910) 251-0911  
info@cfliteracy.org  
www.CFLITERACY.org

#### HOURS OF OPERATION

##### Business Office

Monday - Thursday: 8:30AM - 5PM  
Friday: 8:30AM - 4:30PM

##### Tutor Rooms & Computer Lab

Monday - Thursday: 8:30AM - 8PM  
Friday: 8:30AM - 4:30PM



United Way  
of the Cape Fear Area



## CAPE FEAR LITERACY COUNCIL – QUICK FACTS

We have two programs: Adult Literacy and English as a Second Language (ESL).

We provide assessments and instruction in: reading, writing, ESL, math, test-taking, and computer skills. Services are free and confidential.

We use research-based curricula for instruction, and nationally standardized tests to evaluate progress.

Last year, we served a total of 476 adult learners who ranged in age from 18 – 86 years old.

Our ESL program served students from 39 different countries.

## ACCOMPLISHMENTS FROM 2016

Students invested in 14,688 hours of instruction.

85% of post-tested students made quantifiable progress.

78% of students with job-related goals demonstrated progress. 32% reported getting a new job or promotion.

79% of students with academic goals such as the GED, the entrance exam for community college, or Test of English as a Foreign Language made progress.

97% of students with sufficient instruction (40+ hours) met their goals for increased community involvement or greater independence.

100% of adult learners with sufficient instruction (40+ hours) met goals related to helping their children with school and/or literacy skills.



www.CFLITERACY.ORG