

## UPCOMING EVENTS

**Talbots at Mayfaire Shopping Event**  
November 17, 2016

**Paint & Play at Paint With a Twist**  
December 4, 2016

**12 Tastes of Christmas**  
December 9, 2016

**CFLC Holiday Party**  
December 15, 2016

## CONTENTS

- 1 ... Executive Director's Message
- 2 ... ESL Program
- 3 ... Adult Literacy Program
- 4 ... Student & Volunteer Spotlight
- 5 ... Make an Impact
- 6 ... Fundraising Updates
- 7 ... Upcoming Events
- 8 ... Get Involved at CFLC!

## BOARD OF DIRECTORS

*Craig Snow, President*  
*Amanda Coyne, Secretary*  
*Gerald "Jerry" Fingerhut, Treasurer*  
*Gina Andrews*  
*Margaret Freeman*  
*Antonio Guimaraes*  
*Blair Kutrow*  
*Dana McKoy*  
*John Meehl*  
*Lynn Murphy*  
*Rachel Pace*  
*Vinod Rangra*  
*Monica Rolquin*  
*Anna Schrock*  
*Nancy Scott-Finan*  
*Bill Sewell*  
*James Snow*  
*Marie Sperry*

Dear Friends of the Cape Fear Literacy Council,

I confess that sometimes it's hard to run a non-profit. As you read through this newsletter, you'll see that we have a fantastic team and our students continue to make wonderful progress...but the truth is that external factors can throw a wrench in our best-laid plans. This year there were significant changes to a federal grant – one we have earned for 15 years – and the loss of that funding is a financial challenge, especially as we look to 2017 and beyond. Of course we will do everything in our power to continue to provide seamless educational services to 500 adults each year, but this moment is just...hard.

On the other hand, the value of our program makes this work joyful. Adult learner Barbara Pearson spoke at our Spelling Bee, sharing her story about what it felt like to grow up as the eldest daughter of a sharecropper. She worked on the farm and helped raise her family – going to school only when it rained and other responsibilities permitted. When she was young, she didn't have a chance to pursue her own education. Later in life, Barbara made sure that all four of her sons completed school and never had to struggle with reading the way she did. Now she is learning at the Literacy Council—with a one-on-one tutor and in small classes, from reading and writing to computers and history. Barbara is fully engaged and loving education as an adult.

Student Carolyn James got a standing ovation from 500 leaders at New Hanover Regional Medical Center when she made a presentation on behalf of our Cape Fear Area United Way. Carolyn spoke honestly and passionately about the "other world" that is full of confusion, shame, and secrecy for those who do not read well. She is on the other side now, but continues to advocate for her "brothers and sisters" who have not experienced the power of education.

And our ESL Director was thrilled to report that former students who came to the US as refugees from Burma have bought their first home and are studying for the Citizenship test. Five years ago, when they arrived, they knew very little English. Now they are working hard, using their language skills, and living the American dream.

So, yes, at times it's a challenge to ensure stable funding in the non-profit world. But we are committed to our adult learners because, really, what could matter more?

Thank you for believing in the good work that we do,

*Yasmin*

**CFLC Executive Director**



# ESL PROGRAM

Director: Janice McSweeney [jmcsweney@cfliteracy.org](mailto:jmcsweney@cfliteracy.org) | Program Assistant: Cristina Nogués [cnogues@cfliteracy.org](mailto:cnogues@cfliteracy.org)

- In the first quarter, the ESL Program has 148 students enrolled, representing 31 countries and 12 languages.
- 20 new tutors were trained this quarter, bringing the total number of active tutors to 45.
- As a resource for our tutors, we have created a new teacher support blog.
- We currently offer 21 classes each week, including *Pre-emergent ESL Literacy, Beginning, Intermediate and Advanced ESL, Citizenship, Advanced Writing and Conversation.*

## ESL STUDENT FEEDBACK

"I went on two job interviews.  
Now I feel ready!"



## ESL TUTOR TRAINING

JANUARY 10, 11, 12      10AM TO 1PM  
MARCH 21, 22, 23      6PM TO 9PM

### ESL TUTOR TRAINING FACTS:

- You do not need to speak another language or have teaching experience to be an ESL Tutor.
- You DO need to be willing to commit approximately 2 hours per week for at least 10 weeks to be a tutor.
- You may tutor in a small group setting or 1-on-1.

(910) 251-0911

CFLITERACY.ORG



"Last week I went to the doctor and they asked if I needed an interpreter. For the first time since I've moved to the United States, I said "No, thank you!"

"I just started a new job and it is full-time! I won't be able to attend classes as often as before, but I will continue with my tutor via SKYPE."

## ESL TUTOR FEEDBACK



Morning Advanced ESL Class, pictured above



"Teaching the low-beginning level can be challenging but also so rewarding. Last night one of the students spoke to me in English for the very first time. It was simple – "Hello, how are you?" – but I was thrilled!"

"Fernando passed the citizenship exam!  
He is very excited!"



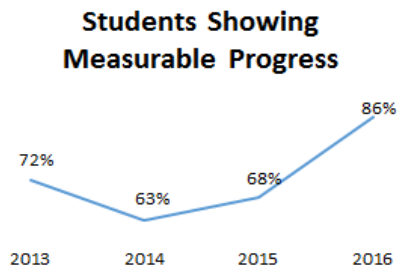
"Writing a professional paper in a second language has been quite a challenge for my student. To help her, I have been learning a lot myself."

# ADULT LITERACY PROGRAM

Director: Nancy Woolley [nwoolley@cfliteracy.org](mailto:nwoolley@cfliteracy.org) | Program Assistant: Ginger Brick [gbrick@cfliteracy.org](mailto:gbrick@cfliteracy.org)

The Adult Literacy program offers free and confidential evaluation and tutoring for students who need to improve their reading, writing, math, computer, or test-taking skills. Our students range from beginning literacy to those prepping for the GED or entrance exams at CFCC.

Students measure success in many different ways, but this year we are proud to report a distinct increase in post-testing scores. In our last program year, 86% of post-tested students showed measurable progress.



*"I helped my daughter with her homework! I was able to show her how to add fractions—just like my tutor showed me."*

**"CAMERON"**

## THANK YOU TUTORS!

- 93 active tutors have donated more than 2,000 volunteer hours!
- We have held two Adult Literacy Training Workshops in the first quarter and certified 25 new tutors.
- We need math tutors! 42% of our students want to study math. Contact program staff if you are interested.



*"Barbara and I have been reading and responding to texts from her family — a real-world educational experience for both of us. We are learning together how to do this on the cell phone — a welcome to the 21st century!"*

—Margaret, AL Tutor

## ADULT LITERACY TUTOR TRAINING

JANUARY 23, 25, 30

6PM TO 9PM

MARCH 13, 15, 20

10AM TO 1PM

(910) 251-0911

[CFLITERACY.ORG](http://CFLITERACY.ORG)

## "LEARN TO EARN" IS HERE

Our pilot employability skills class ran from September 6th to October 27th.

The class helps students with:

- Literacy, critical thinking, and math skills in a job context
- Applications, resumes, and interviews
- Workplace communication
- Digital literacy

*Learn to Earn* will resume in January with new class sessions.



*"I am having fun learning how to find a job, get a job, and keep a job!"*

**PHYLLIS**

*Adult Literacy & Learn to Earn Student*

## WANT TO GET INVOLVED?

CFCL is looking for **mentors** to help our students network and apply for jobs. If you have a strong business background and would like to help, contact Ginger Brick at 910-251-0911 for more information.

## CAREER READINESS CERTIFICATES AT CFCL

In January, we will begin offering a curriculum to prepare students for the National Career Readiness Certificate (CRC).

### BENEFITS INCLUDE:

- Individuals earn certification based on their performance — bronze, silver, gold, or platinum levels — a great resume builder!
- Employers can look up the specific skills tested at each certification level to match applicants' skills with actual job requirements and ensure current qualifications.



NATIONAL  
CAREER READINESS  
CERTIFICATE®



# CFLC SPOTLIGHT: MEET OUR STUDENTS & VOLUNTEERS



## Student Profile: Meet Clyde

In the two years Clyde has been with us, he has proven to be both inspiring and successful. He has improved two full grade-levels in his reading comprehension and continues to make academic progress. But perhaps even more importantly, Clyde has made his experience at CFLC a stepping stone for a whole new and positive life-change. He has graduated from Leading Into New Communities (LINC), a re-entry program for ex-offenders; he was recently honored with a one-year Milestone Award. He got a job, for the first time in 10 years, and he has been able to maintain it for more than a year.

Clyde's confidence has improved dramatically. He was chosen to be a model for Bloke clothing (and our CFLC brochure)! He was able to achieve independent living and move into his own apartment. Clyde is always a positive presence. He believes in giving back to his community and volunteers at a clothing resource center. His tutor says it is a "privilege and an honor" to work with him. We are all proud of his accomplishments and inspired by his progress!

## Volunteer Profile: Meet Liz

In addition to our tutors, the Cape Fear Literacy Council depends on those whom we call our Non-instructional Volunteers for a range of assistance, from staffing events to helping with bulk mailings. One of our most active and dependable volunteers is Liz!

Liz has been a volunteer with CFLC since April of 2014 and—in addition to tutoring—has given almost 200 hours of her time to help with non-instructional tasks. (She is truly our Partner in Literacy!) Her favorite annual Literacy Council event is our Spelling Bee.

Liz hails from Greensboro, NC. A senior at UNCW, majoring in History and International Studies with a concentration in Arts and Literature, she aspires to work in non profit administration after graduation.

In addition to her work with CFLC, Liz is an intern at the Arts Council of Wilmington and a representative for Bead for Life. When she's not volunteering or studying, her favorite thing to do in Wilmington is seeing live music downtown.



## MAKE AN IMPACT AT CFLC ...

Right here in our community, Cape Fear Literacy Council addresses the critical need of empowering adults through education. Did you know your IRA Rollover Gift can support our high-quality program? An IRA Rollover is an easy way to help; by making a qualified charitable distribution from your traditional or IRA directly to CFLC, you will support our life-changing work and avoid increasing your taxable income.

### YOU CAN MAKE A CHARITABLE IRA ROLLOVER GIFT IF:

- You are over 70½.
- You transfer funds directly from a traditional IRA or a Roth IRA, and your IRA gifts for a given tax year total \$100,000 or less.
- You transfer the gift outright to one or more public charities such as Cape Fear Literacy Council, but not to donor advised funds, charitable trusts, or gift annuities.

**Remember to consult with your tax planner or financial advisor** before making any decisions regarding your IRA account.

**amazon**smile  
You shop. Amazon gives.

**Shop AmazonSmile this holiday season and the AmazonSmile Foundation will donate to the Cape Fear Literacy Council!**

### HOW DOES AMAZONSMILE WORK?

AmazonSmile is the same Amazon you know ... same products, same prices, same website. Simply start your shopping at [smile.amazon.com](https://smile.amazon.com) and Amazon will donate 0.5% of the price of your eligible AmazonSmile purchases to **Cape Fear Literacy Council**. As always, thank you for your support!

Our Literacy Leaders are our leadership giving group who make a 5-year commitment to support our organization through the Literacy Trust 100.



### CAPE FEAR LITERACY COUNCIL'S LEADERSHIP GIVING GROUP

**Fortunately you can read this...**

**There are 30 million Americans and thousands here in Wilmington who cannot.**

#### What is Literacy Trust 100?

It is CFLC's leadership giving group: individuals pledge to give \$1,000 annually for 5 years, for a total pledge of \$5,000. These unrestricted dollars that CFLC can count on from year-to-year free staff to devote more time and energy to reaching more adults and meeting community needs, and less time seeking dollars from events and other resources.

#### For the monthly price of dinner and a movie...

For just \$83 a month we invite you to extend your leadership role in our community by joining the Literacy Trust 100.

#### Become a member of Cape Fear Literacy Council's Leadership Giving Group Today!

Call Erin Payne, Director of Fund Development at (910) 251-0911 for more information and to create a personalized leadership gift.



# SPELLING BEE & REVERSE RAFFLE



## CFLC Spelling Bee: A Night Devoted to the Power of Words!

Oh, what a night it was! Many thanks to all those who participated on Bee Teams and all their friends, family, and colleagues who came to cheer them on. BIG congratulations to the Wilmington Rotary Club (J. Todd Turner, Cleve Callison, John Harrison Meyer and Rick Lawson) for being the Championship Trophy Winners!



*Spelling Bee 2016 Champions and Team Winner for Best Team Name:  
The Wilmington Rotary Club, "Spells Like Teen Spirit."*



*Pictured above: Team Winner for Best Costumes—Craig & Fox, PLLC.; Team Winner for Best Cheering Section: Hogue Hill Hornets.*

## The 2016 Reverse Raffle: What's Your Lucky Number?

On Wednesday, October 19th, CFLC held its first ever "Reverse Raffle" fundraiser. Tickets were \$100 each and the winner, who had the last number called, won \$10,000! The lucky number this year was 89, and Cathy from New York was thrilled with the news. She believes in the mission of the Literacy Council and is inspired by the dedication of our volunteers.

Many thanks to our Master of Ceremonies extraordinaire, Alan Perry of Perry's Emporium, as well as the Musser family and their new venue, Bill's Front Porch, for a great evening with delicious food and drinks. It was a wonderful event, and we'll be planning another raffle in 2017!





# DON'T MISS THESE UPCOMING EVENTS!

TALBOTS

## Share the FUN & make a DIFFERENCE

At our event at 6848 Main Street supporting  
Cape Fear Literacy Council  
Thursday, November 17th  
3:00-7:00 P.M.  
Talbots will donate 10% of pre-tax sales.



## CFLC'S PAINT & PLAY PARTY

5732 Oleander Drive  
Sunday, December 4  
2pm to 4:30pm  
\$35 per person

Painting with a Purpose: 50% of the proceeds from this event will be donated to Cape Fear Literacy Council! BYOB, grab your friends and come have a blast while painting for a fantastic cause!

For tickets or more info, contact  
Painting with a Twist:

910-338-9106

[studio132@paintingwithatwist.com](mailto:studio132@paintingwithatwist.com)



## 12 TASTES OF CHRISTMAS

SAY ALOHA TO THE HOLIDAYS  
WITH BITES & SIPS FROM  
LOCAL EATERIES AND DRINKERIES!

**FRIDAY, DEC. 9**

BROOKLYN ARTS CENTER 21+ please.  
\$50 VIP (early entry: 7PM) / \$30 GA tix (doors: 7:30PM)  
includes food/drink tasters and tunes by DJ Free Waterfall  
**Tickets and info at CFLITERACY.ORG!**

A tasty benefit for



CFLC Santas



The Reindeer



ArtinBloom



Occasions... Just Write  
JJWADE & ASSOCIATES  
INSURANCE & RISK MANAGEMENT



Santa's Helper  
Eco Chic Blossoms

Flower Grant  
Julia's Florist

## VOLUNTEERING AT CAPE FEAR LITERACY COUNCIL

There are many non-instructional volunteer needs within our organization including office support, special event help, community outreach, and small one-time projects:

**COMMUNITY OUTREACH:** Help represent CFLC at volunteer fairs, resource fairs, speaking engagements and other special events throughout the community.

**STAFF/OFFICE SUPPORT:** Help answer telephone and greet office visitors by staffing our reception desk, or help with other administrative projects as needed (mailings, data entry, etc.)

**SPECIAL EVENTS VOLUNTEER:** Assist with special events, including the Spelling Bee, Literacy Luncheon, 12 Tastes of Christmas, Gala and more.

**Need more info?**

Contact Alesha Westbrook, Volunteer Coordinator,  
at [awestbrook@cfliteracy.org](mailto:awestbrook@cfliteracy.org) or (910) 251-0911.



### We Always Need:

- snacks or grocery gift cards for ESL evening classes
- paper towels & toilet paper
- ground coffee
- reams of plain white copy paper
- cases of bottled water

### Are You Replacing Your Small Appliances This Season?

Please consider donating your gently used Roomba Automatic Cleaner or upright vacuum cleaner to CFLC!

## CFLC 101: ORIENTATION



**1012 S. 17TH ST.  
WILMINGTON, NC, 28401  
(910) 251-0911  
[info@cfliteracy.org](mailto:info@cfliteracy.org)  
[www.CFLITERACY.org](http://www.CFLITERACY.org)**

### HOURS OF OPERATION

#### Business Office

Monday - Thursday: 8:30AM - 5PM

Friday: 8:30AM - 4:30PM

#### Tutor Rooms & Computer Lab

Monday - Thursday: 8:30AM - 8PM

Friday: 8:30AM - 4:30PM

## Ready to get involved at the Cape Fear Literacy Council? Start here!

CFLC offers a welcoming community for adults and families to improve literacy skills and enhance quality of life. With support from volunteers, donors, partners, and the community at large, we invest in the region's greatest asset – our people. **CFLC 101** is a free two-hour orientation to the Cape Fear Literacy Council, in which we describe who we serve, how we do it, and the variety of opportunities available for members of our community to get involved. Although not required, we strongly recommend that you attend this session before the ESL and/or Adult Literacy workshops.

**Upcoming Morning Sessions (10a to 12p)**  
December 7, January 4, March 1

**Upcoming Evening Sessions (5:30 to 7:30p)**  
February 1, April 5

**REGISTRATION LIMITED, RESERVE YOUR SPACE TODAY:**

By phone at (910) 251-0911 or  
by email to [info@cfliteracy.org](mailto:info@cfliteracy.org)



United Way  
of the Cape Fear Area



[www.CFLITERACY.ORG](http://www.CFLITERACY.ORG)