

**OUR MISSION
 IS TO PROVIDE
 PERSONALIZED
 EDUCATION
 SO ADULTS CAN
 TRANSFORM
 THEIR LIVES AND
 CONTRIBUTE TO A
 STRONGER
 COMMUNITY**



2019 ANNUAL REPORT

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MESSAGE FROM BOARD PRESIDENT KELLY SECHRIST & EXECUTIVE DIRECTOR YASMIN TOMKINSON

Dear Friends of Literacy,

In 2020, CFLC will celebrate 35 years of serving this community. Looking back on 2019, we have a great example of how we have grown and changed to achieve this significant milestone, while maintaining our core principals.

At the center of all that we do is providing relevant, effective instruction for diverse students. Last year, a total of 471 students invested 11,593 hours in learning. They ranged from 17 to 88 years old, and represented 44 different countries. Our 353 traditional Literacy/ESL students included 93% who initially tested below a 9th grade level (71% below 6th grade), 96% who are low-income, and 82% who are people of color. Our new Computers on Wheels (COWs) program was launched to mitigate the digital divide; in less than one year, we served 118 adults. Unlike CFLC's traditional students, 95% had a diploma or beyond, but they lacked the computer skills necessary to succeed in today's technology-driven world.

Despite certain educational challenges, our adult learners thrive as a result of personalized instruction. In so many ways, the good work of the Literacy Council enriches this region - these better-equipped individuals are family members, employees, and neighbors who have greater self-agency and more opportunities.

The strength of our program is our people. Last year 220 volunteer tutors/teachers provided instruction for adult learners and nearly 200 other volunteers assisted with mailings, administrative projects, building needs, and fundraising events. Our dedicated board members are volunteers too, of course. The in-kind value of volunteer time last year exceeded \$360K, according to IndependentSector.org

While the statistics provide a snapshot into what we do every day, the real story of our organization is in the relationships we build. Literacy education gives us real power to change lives for the better, both for the learner and the teacher. An Adult Literacy tutor had this to share:

"I ran into Winnie this morning. She was super excited to tell me that she passed her test and has been accepted into the nursing program at the University of North Carolina at Chapel Hill!"

The success of our organization comes from our community. Our donors, supporters, and volunteers make the Literacy Council's work possible. As you read through the following pages, please consider how many (many!) individuals' contributions of time, talent, and treasure coalesce to bring about a powerful aggregate result: empowerment through education.

Thank you for believing in Cape Fear Literacy Council!

Yasmin & Kelly



• THE 11TH ANNUAL CFLC LITERACY LUNCHEON •

featuring North Carolina Poet Laureate

JAKI SHELTON GREEN

- 2019 Laureate Fellow for the Academy of American Poets
- 2014 inductee into the NC Literary Hall of Fame
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TUESDAY
JUNE 16TH
2020

11:00 AM | PORT CITY COMMUNITY CHURCH
250 Vision Dr. | Wilmington, NC

Suggested Donation: \$100 per person

WWW.CFLITERACY.ORG | (910) 251.0911

THE CASE FOR INVESTMENT IN BASIC ADULT EDUCATION

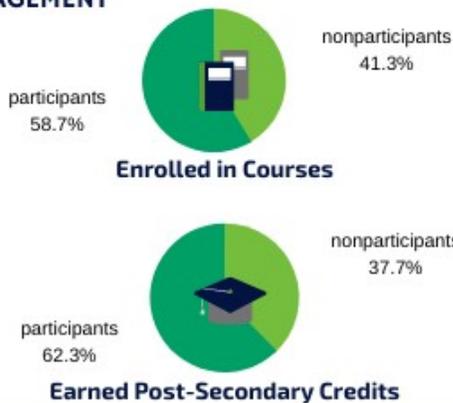


14% of adults in the United States struggle with low reading, writing, and basic math skills. It is estimated that more than **60,000 people in the Cape Fear region** have low-literacy skills.

Research demonstrates the positive impact that adult basic skills (ABS) **programs like the Cape Fear Literacy Council** have on adults, jobs, and future generations, as well as the return on investment for our stakeholders. These are positive outcomes that can have a lasting impact on an individual's life, career, and income.

POST-SECONDARY ENGAGEMENT

Most Adult Basic Skills participants and nonparticipants indicated interest in post-secondary education, but those who participated in ABS programs showed **much greater progress** toward this goal.



ECONOMIC GAINS

Adult Basic Skills participants with more than 100 hours of instruction averaged **\$10,000 MORE** in annual income.



Participants showed mean income gains of **53%**



Nonparticipants' income dropped **2%**

National statistics and research data provided by ProLiteracy



OUR IMPACT

- **99%** WITH 40+ HOURS OF INSTRUCTION ACHIEVED THEIR GOALS RELATED TO INCREASING THEIR INDEPENDENCE OR COMMUNITY ENGAGEMENT
- **96%** OF ADULT LEARNERS WITH 40+ HOURS OF INSTRUCTION ACHIEVED THEIR GOALS RELATED TO HELPING THEIR CHILDREN
- **86%** OF POST-TESTED STUDENTS MADE QUANTITATIVE PROGRESS
- **78** STUDENTS REPORTED A NEW OR BETTER JOB
- **16** BECAME U.S. CITIZENS
- **176** IMPROVED COMPUTER/TECHNOLOGY SKILLS
- **6** GOT DRIVER'S LICENSES
- **12** GOT LIBRARY CARDS

PROGRAM REPORT: ADULT LITERACY

The Adult Literacy program offers free and confidential evaluation and tutoring for students who need to improve their reading, writing, math, computer, or test-taking skills. Our students range from beginning literacy to those prepping for the GED or entrance exams at CFCC. The core of our program is one-on-one tutoring, but we also offer small supplemental classes, which broaden students' knowledge base and offer valuable opportunities to expand their social interactions.

Although we have always taught computer skills, this year we received a generous donation from the **Women's Impact Network** which allowed us to buy new hardware and expand our curriculum. Through the creation of the **Computers on Wheels (COWs)** program, we have been able to reach a new student demographic who may not need traditional literacy instruction, but has a great need for digital skills. As well as offering traditional classes and drop-in labs at CFLC, we have a mobile lab that can be taken to partner organizations to meet instructional needs. Many thanks to our current partners: *NC Works, StepUp Wilmington,* and the *Good Shepherd Center*, for helping to make our pilot year a success. We served 118 new students in 2018-19 and are still growing!

AL STUDENTS IN 2018-2019

WE SERVED 265 STUDENTS WHO LOGGED A TOTAL OF 7,346 INSTRUCTIONAL HOURS!

We had 144 active one-on-one pairs and offered 14 small classes

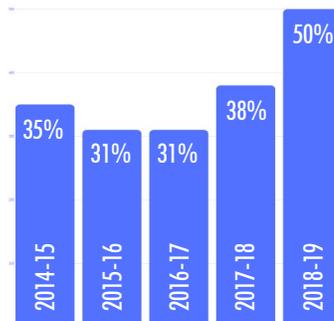
- 50 students were new intakes, 97 were continuing students, 118 were digital literacy students
- 71% of our students were persons of color
- 27% were 60 years or older
- 95% were economically disadvantaged
- 61% did not have a high school diploma; 23% report their goal is the GED/Diploma
- 50% studied math, either alone or in combination with reading



MATHEMATICS LITERACY AT CFLC

In the last 5 years, we have seen a significant increase in students interested in studying math, either alone or in conjunction with reading skills.

If you have strong math skills and are interested in teaching, please contact the Adult Literacy department for more information on volunteer opportunities and training.



5-Year Percentages of Math Students

AL STUDENT ACHIEVEMENTS



OF POST-TESTED STUDENTS SHOWED QUANTITATIVE IMPROVEMENT



OF STUDENTS WITH COMMUNITY/INDEPENDENCE GOALS AND 40+ INSTRUCTIONAL HOURS REPORTED A POSITIVE LIFE CHANGE



OF POST-TESTED STUDENTS WENT UP A FULL EDUCATIONAL FUNCTIONING LEVEL (EFL)

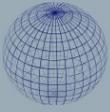


ADULT LITERACY STUDENT SUCCESSES

- 176 STUDENTS REPORTED INCREASED DIGITAL LITERACY
- 31 STUDENTS REPORTED VOTING (MANY FOR THE FIRST TIME)
- 3 STUDENTS ACHIEVED A GED/DIPLOMA
- 6 STUDENTS PASSED COLLEGE ENTRANCE EXAMS; 1 STUDENT PASSED THE MILITARY ENTRANCE EXAM
- 3 STUDENTS OBTAINED A DRIVER'S LICENSE
- 12 STUDENTS GOT THEIR FIRST LIBRARY CARD

CAPE FEAR LITERACY COUNCIL, 2018-2019

PROGRAM REPORT: ESL



ESL STUDENT DEMOGRAPHICS



STUDENTS ENROLLED IN
ESL PROGRAM:
63% FEMALE, 37% MALE



THE PROGRAM SERVES
STUDENTS FROM 44
COUNTRIES; 21 DIFFERENT
LANGUAGES ARE SPOKEN



STUDENTS INVESTED IN
4,247 HOURS OF
INSTRUCTION



ESL STUDENT SUCCESSES

- 16 STUDENTS BECAME UNITED STATES CITIZENS
- 40 STUDENTS WORKED ON FINANCIAL LITERACY
- 25 ADULT LEARNERS STUDIED HEALTHCARE LITERACY
- 11 STUDENTS BEGAN VOLUNTEERING IN THE COMMUNITY
- 4 STUDENTS OBTAINED A DRIVER'S LICENSE
- 5 STUDENTS ENROLLED IN COMMUNITY COLLEGE CLASSES

CAPE FEAR LITERACY COUNCIL, 2018-2019

The English as a Second Language Program provides small-group ESL classes at the Emergent Literacy, Beginner, Intermediate, and Advanced levels. One-on-one tutors are available for students with specific goals, or for students who have trouble making it to class due to work schedules or childcare challenges.

We also offer a citizenship-preparation program for students who are eligible to apply. This program is designed for students who have had legal permanent residency for 3-5 years, who speak English at the Intermediate level, and who want to become proud American citizens using a 3-tiered approach:

- We are pleased to partner with the COWS program to offer a computer lab during the citizenship class where students can work with volunteers on typing and preparing the 20-page application they need to submit in order to apply for citizenship.
- Our civics-based English class focuses on the 100 questions that applicants will need to study for the citizenship exam, including material on US history, government, law, and culture.
- Mock interview practice: we have a rotating group of volunteers who come in to practice the 30-45 minute long conversation (in English) that applicants will need to have with a USCIS officer during their citizenship interview.



ESL DIGITAL LITERACY

Students identified technology and digital literacy goals. Partnering with the COWs (Computers on Wheels) program, CFLC incorporated computer skills learning opportunities into many ESL class and tutoring experiences.



ESL STUDENTS SET GOALS TO IMPROVE DIGITAL LITERACY



OF OUR CITIZENSHIP STUDENTS WORKED ON DIGITAL LITERACY!

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Bridging the Digital Divide Event

Ceviche Restaurant
CFLC Fundraising Event

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Donation of space to host our ESL Classes post-Hurricane Florence

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YS Talent—YS Gives Back
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2019 GRANT AWARDS

Adult Education and Family Literacy Act (AEFLA)
Catherine Kennedy Home Foundation
City of Wilmington
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Corning, Inc.
Dollar General Literacy Foundation
International Paper - Riegelwood Mill
International Paper Foundation
New Hanover County
The Cynthia & George Mitchell Foundation
The Lagomarsino Foundation
Live Oak Bank
The Ministering Circle
United Way of the Cape Fear Area
Women's Impact Network of New Hanover County

FINANCIALS AT-A-GLANCE

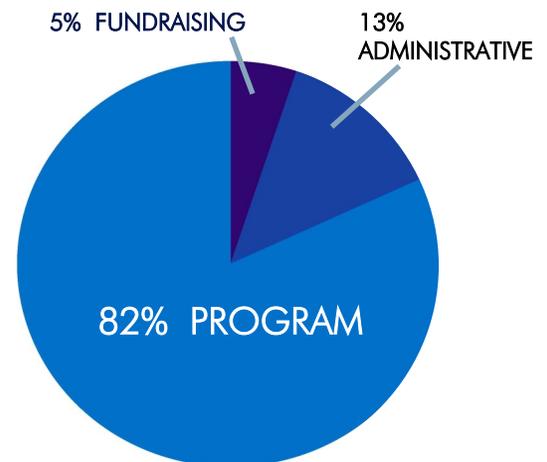
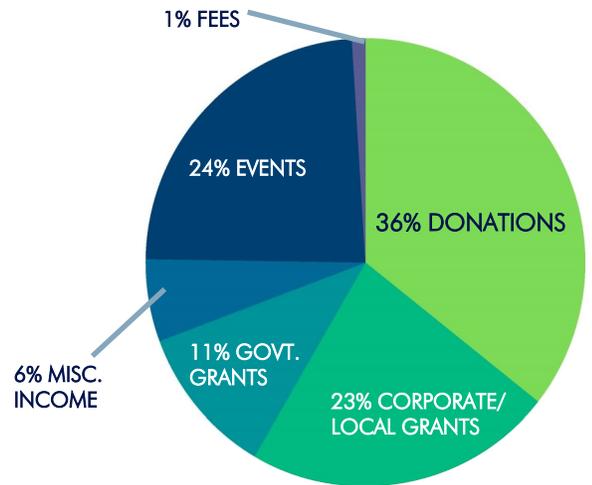
With the help and support of our donors, sponsors and community partners, the Cape Fear Literacy Council works to address one of the most important silent crises of our age: adult low literacy.

- We are a nationally accredited and award-winning 501(c)(3) non-profit organization that has been serving our community for **35 years**.
- We are the only educational institution in the area that provides **FREE**, individualized adult literacy services.
- **100%** of our support stays local.
- Our supporters' ROI is **33 to 1**. For every \$1 invested in literacy programs, there is a \$33 benefit to our regional economy. [Source: ProLiteracy]



STUDENTS COME TO THE CAPE FEAR LITERACY COUNCIL AT A MULTITUDE OF LEVELS, AND WITH MANY DIFFERENT **GOALS**. WE CAN HELP THEM GET THERE, WITH YOUR SUPPORT.

CFLC 2019 REVENUES



CFLC 2019 EXPENSES

ARE YOU READY TO HELP ADULTS IN OUR COMMUNITY THRIVE?



To make your 2020 gift to the Cape Fear Literacy Council, or to learn more about planned and estate gifts, please visit us online at:

<https://www.cfliteracy.org/get-involved/donate>

or contact our Director of Fund Development, Erin Payne
Email: epayne@cfliteracy.org Phone: (910) 251-0911

Cape Fear 
Literacy Council
Opening Doors, Changing Lives

1012 S. 17TH ST.
WILMINGTON, NC, 28401
(910) 251-0911
info@cfliteracy.org
www.CFLITERACY.org

HOURS OF OPERATION
Business Office

Monday - Thursday: 8:30AM - 5PM
Friday: 8:30AM - 4:30PM

Tutor Rooms & Classrooms
Monday - Thursday: 8:30AM - 8PM
Friday: 8:30AM - 4:30PM



United Way
of the Cape Fear Area



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35TH BIRTHDAY CELEBRATION

- Live Music by local favorite Uptown Easy
- Heavy hors d'oeuvres by Middle of the Island
- Signature Mixed Drinks
- Special Photo Ops
- Auction
- ... much more!



SATURDAY
SEPT 19TH
2020

6:30 PM | COSTUME OR COCKTAIL ATTIRE | 21 + ONLY
COASTLINE CONFERENCE CENTER | 501 NUTT ST. | WILMINGTON, NC
TICKET PRICE: \$50 PER PERSON

www.CFLITERACY.org