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FOR IMMEDIATE RELEASE: SPRING BRINGS A MAJOR FUNDRAISING EVENT AND GRANT AWARDS FOR CFLC



Please Join Us!


2017 LITERACY LUNCHEON

WEDNESDAY, JUNE 28, 2017
11:30 AM - 1:00 PM, Pine Valley United Methodist Church



For lovers of literature, humor, history, and enlightening entertainment, please join Cape Fear Literacy Council in welcoming our distinguished keynote speaker

DR. ELLIOT ENGEL



THANKS TO THE LIVE OAK BANK
\$25,000 CHALLENGE GRANT,
YOU WILL DOUBLE YOUR INVESTMENT!

Mark your calendars to support Cape Fear Literacy Council on Wednesday, June 28th, at Pine Valley United Methodist Church, for the **8th Annual Literacy Luncheon** featuring CFLC student presenters and special guest, celebrated author and lecturer, Dr. Elliot Engel. Dr. Engel has captivated audiences the

world over with his amazing storytelling and contagious wit! Please join us for this fundraiser to honor our adult learners' achievements and enjoy one of Dr. Engel's most popular presentations, ***Our Slippery Mother Tongue: A Light History of English.***

Additionally for the 2017 Luncheon, Cape Fear Literacy Council is very pleased to announce the receipt of a **\$25,000 "Challenge Grant" from Live Oak Bank**. Live Oak Bank has generously agreed to match every sponsorship and donation for the Luncheon, up to \$25,000. Literacy Luncheon Co-Chair, Nancy Scott-Finan, summarizes why this Challenge Grant is such an asset to our adult learners, "A life without literacy means that not only are you missing the enjoyment of words that take you into other worlds and teach you new ideas, but you also miss opportunities for employment, housing, and being a part of our community." Fellow Co-Chair, Craig Snow adds, "We are honored that Live Oak Bank is investing in the Literacy Council to make a positive impact in our community. We urge folks to come to the Luncheon to learn more about the transformation that is possible through personalized education. It starts with each adult learner and ripples through their families, their jobs, and the entire Cape Fear region."

Luncheon guests will also have the opportunity to hear from students whose lives have been changed through their experiences at CFLC and enjoy a performance from **CFLC's Reader's Theater**, a popular interactive learning program in which students read from a script to interpret a text for the audience.

For the past 32 years, Cape Fear Literacy Council has partnered with thousands of volunteers, tutors, and generous supporters to provide small group classes and one-on-one tutoring services to adults in the Cape Fear region. Nearly 40% of adults in our region struggle with basic reading comprehension. CFLC aims to eradicate this statistic by offering targeted educational services. Executive Director, Yasmin Tomkinson, comments on CFLC's programmatic efforts, "At the Literacy Council, we are able to personalize instruction so that we can meet the specific educational needs of adults with diverse learning goals. We work with folks who want to brush up on their writing skills for a job, those who need to pass a math test, those who are just beginning to learn English, and everyone in between. We are deeply grateful for our dedicated volunteers and staff who make our good work possible."

Luncheon Table Host opportunities are now available for \$200 and Sponsorships range from \$500 - \$5,000. A limited number of Reserved Seats are also available for a suggested \$100 donation each. Reservations may be made by [clicking this link](#), visiting cfliteracy.org or calling the Literacy Council at (910) 251-0911.

For questions or more information about the Literacy Luncheon, please contact Cape Fear Literacy Council at (910) 251-0911 or info@cfliteracy.org

Grant and Foundation Awards

Cape Fear Literacy Council has enjoyed a successful First Quarter of 2017, with the following grant awards:

- CFLC received over **\$15,000 through a capital improvement grant from the Landfall Foundation**. These much-needed funds will allow the Council to replace the HVAC system in one of their two buildings.
- CFLC received a **\$2,000 grant award from the Catherine Kennedy Home Foundation** for skill books for CFLC's learners who are 60+ years old.

- CFLC enjoyed generous support from local Rotary Clubs during the spring golf season – both the Wilmington East Rotary Club and Cape Fear Rotary Club designated CFLC as one of their beneficiaries for each of the clubs’ long-running and popular golf tournaments. **Collectively, Wilmington East and Cape Fear Rotary Clubs will donate \$6,500 to support CFLC’s literacy efforts.** Rotary Clubs worldwide have deemed Basic Education and Literacy Services as a critical humanitarian need and focus their support on organizations addressing literacy issues in their local communities.
- Additionally, the Council received a **\$1,000 grant award from the Corning Foundation** for support of the organization’s Adult Literacy and English as a Second Language programs.

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